

RENAULT TRIBER: THE ALL-NEW SUPER SPACIOUS AND ULTRA MODULAR GAME CHANGER LAUNCHED AT INR 4.95 LAKHS

- Renault TRIBER is an attractively designed, roomy and modular, feature equipped vehicle which also achieves the feat of accommodating one to seven adults in comfort within 4 meters
- Renault TRIBER will be available in four trims - RXE, RXL, RXT, RXZ, with more than 20 key features as standard equipment across all trims
- Renault Tribes version & price build up ensures customer price advantage at each version level
- Renault TRIBER is stylish, spacious, equipped with modern and practical features, ultra-modular and offers a total of more than 100 different seat-configurations in under 4 meters
- More than 30 class leading features such as EASYFIX seats, SUV Skid plates, LED instrument cluster, Twin AC vents on 2nd and 3rd row, high ground clearance of 182 mm and a 20.32 cm (8-inch) touchscreen MediaNav Evolution system
- New ENERGY engine: Renault TRIBER is fitted with a 1.0-liter petrol engine, offering a great balance between performance and fuel economy, with low total cost of maintenance
- Renault TRIBER comes with a class leading extended warranty package and annual maintenance package at easy cost.
- Renault TRIBER is built with several safety features including a class leading offering of 4 airbags

New Delhi, August 28, 2019: Renault, the number one European brand in India, launched its all new game changer, Renault TRIBER, today at an attractive starting price of **INR 4.95 lakhs** (ex-showroom, all India). Renault TRIBER will be available in four trims - RXE, RXL, RXT and RXZ. Renault TRIBER has been specifically designed for the Indian market and will offer an unmatched value proposition to customers looking at a B-segment car. Renault TRIBER is a spacious, ultra-modular, fuel-efficient vehicle with attractive interiors which boasts of many modern and practical features in less than 4 meters.

“With the launch of Renault TRIBER today, we will enter the largest and the fastest growing segment of the Indian automobile market. Renault TRIBER will reinvent the game in terms of space and modularity, targeted at a wide set of customers across segments, led by the B-segment. With its attractive pricing, Renault TRIBER is the perfect fit for Indian customers, who place a high premium on value proposition, in a car purchase decision. We foresee Renault TRIBER to be a key part of our expansion plans in India, as we look forward to growing the Renault brand in this diverse and exciting automotive market,” **said Venkatram Mamillapalle, Country CEO & Managing Director, Renault India Operations.**

Renault TRIBER is part of Renault’s product offensive strategy, which is developed keeping in mind the mid-term objective of doubling the sales volume to 200,000 units annually in India. Renault’s product strategy is backed by its widespread network of over 350 sales and 264 service facilities across the country, offering outstanding sales and service quality. Renault aims to double its network reach by the mid-term.

Renault also has a robust strategy to build its presence in rural markets, which offers significant growth potential. This is a new avenue that Renault is aggressively pursuing with an innovative and comprehensive strategy. In September, Renault will kick-start an activity targeting 330 rural towns across 18 states that will be completed this year. Furthermore, Renault's dealership teams have recruited specialized sales consultants to reach out to unrepresented rural markets.

Renault TRIBER is an attractively designed, sturdy, compact, roomy and modular, versatile vehicle which also achieves the feat of accommodating one to seven adults in comfort in less than 4 meters. Renault TRIBER is the result of a complete analysis of customers' expectations in India which offers unbeatable flexibility. Renault TRIBER is a real game-changer, its modern, spacious yet compact, ultra-modular, a fuel-efficient vehicle with attractive interiors which boasts many modern and practical features. Renault TRIBER has the largest boot capacity of its category, in five-seater configuration.

"Innovation is a key pillar of Renault's business strategy in India. This is reflected by a clear product strategy to cater to newer and growing segments of India's automotive market. Renault TRIBER is another testament to Renault's focus on innovation. With a unique body-style that cannot be classified into a simple category, Renault TRIBER will bridge the gap between KWID and Renault's SUV offerings in India. Renault will continue its innovation journey in India, developing products that shape the future of India's automobile transformation," **added Mr. Mamillapalle.**

Renault Triber will be offered in four trims – **RXE, RXL, RXT & RXZ**. Each version is built keeping in view the customer requirements and needs in the segment. This customer centricity extends further in pricing of each version – providing more value and being aggressive versus the competition. Each version is smartly priced at a gap of INR 50K, providing customers a valuable advantage at every level.

RENAULT TRIBER PRICE LIST

VERSION NAME	Ex showroom price (All India)
RXE	4,95,000
RXL	5,49,000
RXT	5,99,000
RXZ	6,49,000

TECHNICAL SPECIFICATIONS

Length	3990 mm
Width	1739 mm (without door mirrors)
Height	1643 mm (without roof rails)
Wheelbase	2636 mm
Kerb Weight	947 kg
Engine Type	1.0-litre 3-cylinder petrol engine
Displacement	999 cc
Configuration	3 cylinders
Gearbox	5 Speed Manual Transmission
Power	72Ps @ 6250 RPM
Torque	96Nm @ 3500 RPM
Fuel efficiency	20 kmpl
Tyre size	165/80/ R14
Front suspension	Mcperson Strut
Rear suspension	Torsion Beam

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Steering	Electric power steering
Boot volume	84 L (7-seater condition) 320 L (6-seater condition) 625 L (5-seater condition)
Ground Clearance (Unladen)	182 mm
Fuel tank volume	40 Litres

ABOUT RENAULT

Renault India Pvt. Ltd. is a fully owned subsidiary of Renault S.A.S. France. Renault India cars are manufactured in the manufacturing facility located in Oragadam, Chennai, with a capacity of 480,000 units per annum. Currently, Renault India also has a widespread presence of more than 350 sales and 264 service facilities across the country with benchmark sales and service quality.

Renault India's product line up and services have seen strong recognition among customers and industry experts alike, winning more than 60 titles, making Renault India one of the most awarded automotive brands in a single year in India. The Renault KWID has already bagged 32 awards, including 10 'Car of the Year' Awards.

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RENAULT TRIBER: SUPER SPACIOUS, COMFORTABLE & ULTRA MODULAR

Renault TRIBER can comfortably accommodate one to seven people with ultra-modularity and unique luggage-space flexibility in under 4 meters.

Renault TRIBER offers best-in-class roominess and provides comfort to all passengers regardless of where they sit in the car. It provides the best-in-class front seat couple distance (710 mm), the best second-row leg room (up to 200 mm) and the best third-row leg-room (91 mm). All rows are equally comfortable, with 12V charging sockets and air-conditioning for all passengers. Even tall passengers can comfortably sit in the two independent third-row seats which provide best level roof height (834 mm) and include armrests fitted in the body panels.

Maximum versatility

Renault TRIBER offers sliding, reclinable, foldable and tumble second-row seats along with the large door opening angles (74° on rear doors) which provide the best level ingress and egress of its segment. The industry first EasyFix seats allows for easy handling and removal of third-row independent seats. Renault TRIBER offers a total of more than 100 different seat-configurations.

Seating Modes:

- **Life Mode:** Inspired from customer usage in 5 seat configuration. Most comfortable 5 seats with slide and recline function
- **Tribe Mode:** An inspiration to the name of the car, we use the full seating capacity of the car
- **Surf Mode:** Accommodate uniquely sized objects (e.g.: surf board) as part of customer's experiences.
- **Camp Mode:** Seating configured for 2 people with all the space for fun and adventure

A best-in-class boot space

Renault TRIBER offers best-in-class boot capacity (625 liters) in the five-seater configuration. Boot capacity remains 320 liters in six-seater configuration and 84 liters in the seven-seater configuration. Renault TRIBER also comes with functional roof rails with a load carrying capacity of 50 kg.

RENAULT TRIBER: EXPRESSIVE AND ATTRACTIVE STYLE

Renault TRIBER is the outcome of joint efforts between Renault teams in India and France. The exterior design is unique, modern and attractive, combining dynamism and sturdiness in its less-than-four-meter length while offering unmatched roominess. Renault TRIBER will be available in five attractive colors, namely – Metal Mustard, Electric Blue, Fiery Red, Moonlight Silver and Ice Cool White.

A vibrant look

Renault TRIBER's vibrant look is reflected in its sleek and taut lines as well as in its inclined windscreen and rear window and slight roof drop. This is further accentuated by the body-fold which joins the door handles and extends onto the sculpted wing shoulders.

Visible robustness

The new front-bumper expresses sturdiness and modernity and suggests a greater capacity to cope with the most difficult roads. Best level of ground clearance of 182 mm reinforces the impression of robustness, as do other features such as the sculpted bonnet, front and rear SUV skid plates, roof rails with load carrying capacity, and wheel arch cladding and lower protective door panels, giving the vehicle an adventurous look and making it suitable for all types of roads.

A sophisticated front-end

Renault TRIBER boasts a contemporary and sophisticated front-end that includes signature Renault design features such as LED daytime running lights circled in chrome and black masks. The Renault logo is highlighted on a Triple Edge Chrome front grille which extends to the projector headlamps. The headlamps ensure perfect visibility and gives Renault TRIBER an assertive look.

An assertive rear-end

The Eagle beak split tail lamps extend onto the outside of the wings and taper to point to the centre of the tailgate, accentuating the rear design. The SUV skid plates extending up the bumper emphasizes its robustness.

INSIDE RENAULT TRIBER: CONVIVIALITY, SHARING AND MODERNITY

Renault TRIBER's modern interior design presents leading-edge technologies for everyday comfort and ease of use. The passenger compartment layout promotes conviviality and sharing to offer passengers a truly pleasurable on-board experience.

Elegant and high-quality Ambience along with attention to details

Renault TRIBER's interior brings warmth and personality with two-tone colours, from deep black for the upper part of the dashboard to a beige tone for the lower part and door trims, a combination generally associated with elegance and high-quality ambience. Details such as the chrome trim on air vents, air-conditioning dials, the start/stop button, silver accents on the dashboard and the feel of the silver door handle and door armrests covered with pleasant-to-the-touch fabric, add to the overall visual appeal of the car.

Super interior storage

To ensure passenger comfort, a cooled storage on central console and cup holders are accessible to everyone between the first and second seats. In addition to the lower glove compartment, which is also cooled, there is an upper glove compartment with a capacity of more than 4 litres. Renault TRIBER features the best level of interior storage compartments of up to 31 litres.

A connected multimedia system

Renault TRIBER's best-in-class 20.32 cm (8 inch) multimedia touch screen features the MediaNav Evolution connected multimedia system. With its smartphone replication feature, it is compatible with Android Auto and Apple CarPlay and their numerous driving and entertainment apps. The multimedia system also allows videos to be played through USB plug.

Modern LED instrument cluster

The fully digital LED instrument cluster with an 8.9 cm LCD screen framed by three virtual gauges for the tachometer, fuel level, and engine temperature.

Hands-free smart access card

With the convenient hands-free card, doors can be opened and closed, and the engine started with a smart start stop button, without making any physical contact with the key. The sensors in the card mean that the

doors can be locked and unlocked without having to take the card out of a pocket or bag or pressing a button. The hands-free system includes an auto-lock function when drivers walk away from the vehicle. A real time-saver and great convenience!

Efficient air-conditioning at each row

Renault TRIBER's rear- and front-seat passengers are equally pampered. It comes with smart packaged Twin Air conditioning system ensuring cooling comfort across the rows. The second-row customers get dedicated vents on Center pillars and the third row has specific air vents located on the ceiling. Everyone gets the option to adjust the air flow as they wish.

ENERGY ENGINE AND UNIQUE PLATFORM WHICH OFFERS PERFORMANCE, ECONOMY AND A SUPERIOR DRIVING EXPERIENCE

Renault TRIBER's ENERGY engine is perfectly suited to the Indian market, which balances performance with fuel economy. The vehicle is designed on a unique and latest-generation modular platform developed by the Alliance.

An engine that addresses the real needs of Indian users

Renault TRIBER is fitted with a 1.0-liter 3-cylinder petrol energy engine generating 72Ps with 96Nm torque. It is paired with five-speed manual transmission. It is a global powertrain already used on Groupe Renault's best-selling B-Segment cars in Europe and South America like Clio and Sandero. Equipped with modern technology like a dual VVT system, the engine delivers optimum response at all revs. Torque is available from low revs which ensures optimum acceleration, ideal for driving conditions in India. The engine offers a right balance between performance and economy with good fuel efficiency and low maintenance cost.

A platform providing modularity, roominess, comfort and unique driving pleasure

The modular platform of Renault TRIBER is new that will address Renault's ambition of entering the B-Segment in India. The platform offers advantages which give Renault TRIBER a crucial edge on its market:

- Maximum space inside the passenger compartment
- Optimized engine compartment
- Unmatched roominess and unbeatable flexibility
- Comfort and superior driving experience

Easier maneuvering

Renault TRIBER features rear parking sensors and reverse camera providing drivers with enhanced visibility and precision for safe rear maneuvering and parking.

Safety at the best level

Renault TRIBER complies with all the safety requirements for the Indian market and even goes beyond to protect both passengers and pedestrians. Its platform provides it with robustness and a high level of passive safety. Active safety is ensured by 3-point belts in all rows (except second row center seat), with those in rows 1 and side seats in row 2 equipped with a retractor. The driver's belt is also equipped with a pretensioner and load limiter. Renault TRIBER is fitted with 4 airbags - driver, passenger, and front sides.

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