

## **RENAULT INDIA TO INCREASE PRICES OF KWID BY UPTO 3% EFFECTIVE APRIL 2019**

**New Delhi, 25 March, 2019:** Renault, the Number One European automotive brand in India, today announced a price increase on the **KWID range** by upto 3%. The revised prices will be effective April 2019. The price increase is on the account of rising input costs.

The **Renault KWID range** is available in both 0.8L and 1.0L SCe (Smart Control efficiency) powertrains with manual and automated transmission options. This **Attractive, Innovative and Affordable** vehicle has been a true game-changer and volume driver for Renault India, selling more than **2,75,000 units**.

Renault India recently launched the **new Renault KWID Range** with numerous active and passive safety features including Anti-Lock Braking System with Electronic Brakeforce Distribution (ABS with EBD), Driver airbag and Driver & Co Driver Seat belt reminder, speed alert, standard across all variants and a new 17.64 cm Touch screen MediaNAV Evolution, at no additional price, further enhancing its value proposition.

### **ABOUT RENAULT**

Renault India Pvt. Ltd. is a fully owned subsidiary of Renault S.A.S. France. Renault India cars are manufactured in the manufacturing facility located in Oragadam, Chennai, with a capacity of 480,000 units per annum. Currently, Renault India also has a widespread presence of more than 350 sales and 264 service facilities across the country with benchmark sales and service quality.

Renault India's product line up and services have seen strong recognition among customers and industry experts alike, winning more than 60 titles, making Renault India one of the most awarded automotive brands in a single year in India. The Renault KWID has already bagged 32 awards, including 10 'Car of the Year' Awards.

### **For Further information, please contact:**

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