

RENAULT INDIA LAUNCHES THE NEW RENAULT KWID RANGE WITH ENHANCED FEATURES

- The new range becomes more attractive with **enhanced safety features across all variants** at **no additional price** –
 - ABS + EBD
 - Driver airbag,
 - Driver & Co Driver Seat belt reminder
 - Speed alert
- Gets a new and intuitive **17.64cm Touch screen MediaNAV Evolution** with **Apple Car Play, Android Auto compatibility, Voice Recognition & Video Playback**
- The new **Renault KWID Range** is offered in 0.8L and 1.0L SCe powertrains in manual and AMT options

New Delhi, February 04, 2019: Renault, the Number One European brand in India, today announced the launch of new **KWID Range with advanced features** which will be available in both 0.8L and 1.0L SCe (Smart Control efficiency) powertrains with manual and automated transmission options.

This Attractive, Innovative and Affordable car has been a true game-changer and volume driver for Renault India, selling more than 2,75,000 units. Available with numerous **segment-first safety features** and a new **17.64 cm Touch screen MediaNAV Evolution**, the new **Renault KWID Range** has been launched **at no additional price**, further enhancing its value proposition, enabling the customers to **#LiveForMoreValue**.

NEW RENAULT KWID RANGE: SAFETY ENHANCED

Safety is of paramount importance for Renault and the new Kwid complies with advanced safety regulations, including pedestrian safety, ahead of regulation timelines without any incremental price to the customers. The **new KWID Range** gets several active and passive safety features including Anti-Lock Braking System with Electronic Brakeforce Distribution (ABS with EBD), Driver airbag and Driver & Co Driver Seat belt reminder, speed alert, **standard across all variants**.

RENAULT KWID 2019 RANGE: NEW TOUCH SCREEN MEDIANAV

The new **Renault KWID Range** gets a new and intuitive 17.64 cm touchscreen Media NAV system with capacitive touchscreen, enabling clearer text and icon with faster response in terms of touch and screen transition. The new connectivity system which is compatible with both Android and Apple Carplay has a **'Push to talk'** button allowing operations easy with a press of a button and better accessibility to all favourite applications like music, videos, navigation all of which can be seamlessly used through smart phone. The ergonomically placed AUX IN and USB port with fast USB charger provides convenient resting position for smartphones and even charges faster. One can also enjoy favourite videos on MediaNAV display through the new Video playback option, just by connecting any USB device.



The other segment-first equipment that notches up the novelty aspect is the Rear view camera assist through sound warning and colour guidelines which is standard across all variants. The rear view camera assists in parking effortlessly and safely. The stylish KWID Climber gets an additional **Rear Arm rest** for extra comfort and convenience. In addition, the AMT variants of the new Renault KWID Range comes equipped with the essential **Traffic assist** which helps the vehicle to crawl forward in slow moving traffic and also prevents it from rolling back on slopes.

NEW RENAULT KWID RANGE: AN ULTIMATE COMBINATION OF POWER AND DESIGN

The 0.8 litre and 1.0 litre S Ce (Smart Control Efficiency) engines which will power the **Renault Kwid Range** are optimally designed for better performance and best-in-class fuel efficiency. The 4 valves per cylinder of the Double Over Head Camshaft (DOHC) layout ensures low pressure drop and super-efficient valve lift for a higher air filling; thus allowing the engines to make usable power at low end, mid-range and high-end rev bands. This high technology engines offer excellent drivability, be it slick city streets or on the highway.

CONVENIENT & INNOVATIVE EASY- R AMT WITH SHIFT CONTROL DIAL

The Easy-R Gear Box is a 5-speed Automated Manual Transmission (AMT) technology derived from Renault's rich and successful expertise in Formula 1. It will enable a clutch free driving experience that combines the fuel economy and performance of a manual transmission with the convenience of automated gear shifting. The Innovative Shift Control Dial with three modes **Reverse – Neutral – Drive** has been smartly designed for ease of use. An advanced control unit automatically optimizes gear shifting in accordance with driving conditions for smooth and regular acceleration to offer a comfortable and stress-free driving experience.

The Easy-R gearbox can be operated with an innovative shift control dial that is positioned below the infotainment system on the centre console. The car will have an advanced throttle control unit that would monitor the throttle input by optimising acceleration and gear shifting. Renault KWID's SUV-inspired design offering a high driving position for greater visibility, state-of-the-art MediaNav multimedia & navigation system and the all new Easy-R Gear Box come together to offer an unmatched easy and stress-free experience for today's congested driving conditions.

The **Renault KWID Range** comes with a 4 year / 1 lakh km (whichever is earlier) class-leading warranty along with Road Side Assistance at no extra cost. This includes the regular 2 years / 50,000 km comprehensive warranty along with a **complimentary** additional 2 years / 50,000 km extended warranty, enabling customers to enjoy an unparalleled ownership experience.

Customers can choose from six exciting colour options - Fiery Red, Planet Grey, Moonlight Silver, Ice Cool White, Outback Bronze and Electric Blue for the KWID Climber. Bookings for the **New Renault KWID Range** have commenced across all Renault dealerships and MY Renault APP in India.

RENAULT KWID 2019 RANGE: TECHNICAL SPECIFICATIONS

RENAULT KWID 2018 RANGE	0.8L S Ce	1.0 S Ce
Length	3679mm	
Width	1579mm	
Height	1478 mm	

Wheelbase	2422mm	
Engine capacity	799cc	999 cc
Configuration	3 cylinders, DOHC 4 valves per cylinder	
Power	54 bhp@ 5,678 RPM;	68 PS @5500 RPM
Torque	72 Nm@ 4386 RPM;	91Nm @ 4250 RPM
Tyre size	155/80 R13	
Front suspension	Mac Pherson Strut with lower traversing link	
Rear suspension	Twist beam suspension with coil spring	
Boot volume	300 litres / 1115 litres when rear seats folded	
Fuel tank volume	28 litres	

NEW RENAULT KWID 2019 RANGE: PRICING

RENAULT KWID 2019 RANGE	PRICING (ex-showroom, New Delhi)
Standard - 0.8L SCe	2,66,700
RXE - 0.8L SCe	3,09,800
RXL - 0.8L SCe	3,35,900
RXT-O (MT) - 0.8L SCe	3,82,500
RXT-O (MT) - 1.0 L SCe	4,04,500
RXT-O- (AMT) - 1.0 L SCe	4,34,500
KWID Climber MT- 1.0 L SCe	4,33,300
KWID Climber AMT- 1.0 L SCe	4,63,300

ABOUT RENAULT

Renault India Pvt. Ltd. is a fully owned subsidiary of Renault S.A.S. France. Renault India cars are manufactured in the manufacturing facility located in Oragadam, Chennai, with a capacity of 480,000 units per annum. Currently, Renault India also has a widespread presence of more than 350 sales and 264 service facilities across the country with benchmark sales and service quality.

Renault India's product line up and services have seen strong recognition among customers and industry experts alike, winning more than 60 titles, making Renault India one of the most awarded automotive brands in a single year in India. The Renault KWID has already bagged 32 awards, including 10 'Car of the Year' Awards.

For Further information, please contact

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