

RENAULT INDIA TO INCREASE PRICES BY UPTO 1.5% IN JANUARY

New Delhi, December 11, 2018: Renault, the Number One European automotive brand in India, announced that it will increase prices across its range of cars by upto 1.5%, effective from January 2019. Reasons for the price hike are to partially offset the impact of increasing input costs and fluctuations in foreign exchange rates.

India is a key market for Renault, with a long-term strategy to grow the brand in the dynamic Indian market. Over the last few years, Renault has focused on establishing a strong base in India which includes a state-of-the-art manufacturing facility, a world-class technology centre and two design centres.

Going forward, Renault will continue with its product offensive strategy in India and will work towards substantially growing the Renault brand in India. Renault plans to bring several new innovations in products and services for the diversified Indian customers.

Together with launching products of global repute, Renault has a strong 'India strategy' with heavy emphasis on localization in its current and future range of products, offering customers a compelling value proposition.

ABOUT RENAULT

Renault India Pvt. Ltd. is a fully owned subsidiary of Renault S.A.S. France. Renault India cars are manufactured in the manufacturing facility located in Oragadam, Chennai, with a capacity of 480,000 units per annum. Currently, Renault India also has a widespread presence of more than 350 sales and 264 service facilities across the country with benchmark sales and service quality.

Renault India's product line up and services have seen strong recognition among customers and industry experts alike, winning more than 60 titles, making Renault India one of the most awarded automotive brands in a single year in India. The Renault KWID has already bagged 32 awards, including 10 'Car of the Year' Awards.

For Further information, please contact:

Jatin Aggarwal
Head - Public Affairs and Communication
Renault India Pvt. Ltd.
jatin.aggarwal@renault.com
@RenaultIndiaPR @RenaultIndia