

THE NEW RENAULT KWID 2018 FEATURE LOADED RANGE LAUNCHED

KWID CROSSES THE 2.5L SALES MILESTONE

- **No additional price** for the best in class features and design enhancements in **Renault KWID 2018 Feature Loaded Range**
- The new range becomes more attractive with **first-in-segment features** –
 - Integrated reverse parking camera
 - Rear arm rest
 - Rear 12V socket for passenger convenience
- The new range becomes more innovative with **Rear ELR (Emergency Locking Retractor)** across all variants and **Traffic Assist** in Renault KWID AMT variants
- **4 years or 1 lakh Km Warranty** makes KWID the most irresistible and affordable offering in its segment
- Available in **8 trims**, the **new range** is offered in 0.8L and 1.0L SCe powertrains in manual and AMT options

New Delhi, August 01, 2018: Renault, the Number One European brand in India, today announced the launch of **new KWID 2018 Feature Loaded Range** which will be available in both manual and automated transmission options. This Attractive, Innovative and Affordable car has been a true game-changer and volume driver for Renault India, selling more than 2,50,000 cars. Available in **8 trims** with **segment-first features**, the new **Renault KWID 2018 Feature Loaded Range** has been launched **at no additional price**, further enhancing its value proposition.

Speaking on the launch, **Sumit Sawhney, Country CEO and Managing Director, Renault India Operations, said**, “With more than 2.5L customers, Renault KWID has successfully carved a unique position for itself in the compact car segment. We have kept KWID contemporary with regular product enhancements that reflect the rapidly changing and evolving customer trends. Taking this forward, the Kwid 2018 Feature Loaded Range combines design and technical advancements with compelling pricing, which makes it an even more attractive proposition. We look forward to further strengthening Kwid’s popularity and welcoming more customers into the Renault family as we endeavour to consolidate our presence in India”.

The **Renault KWID 2018 Feature Loaded Range** will offer segment-leading length, power to weight ratio, boot space, ground clearance and cutting-edge technology. It boasts of several first-in-segment features led by its SUV inspired design, 7-inch touchscreen Media NAV system, Rear Camera, digital Instrument cluster, one-touch lane change indicator, radio speed dependent volume control and pro-sense seat belt pretensioners with load limiters. Best-in-class features include its boot capacity of 300 litres, 180 mm of ground clearance, ergo-smart cabin, multiple storage spaces, upper segment body dimensions, interior space, service parts



maintenance cost, ride & handling and several personalization options. The length and width of the car is also best in class thus offering a stunning and powerful road presence. The range-topping variants get power steering, 3 and 4 Speed Manual AC, ORVM passenger side, engine immobilizer, single din audio with Bluetooth and telephony, front speakers and a 12V power socket.

The **Renault KWID 2018 Range** comes with a 4 year / 1 lakh km (whichever is earlier) class-leading warranty along with Road Side Assistance at no extra cost. This includes the regular 2 years / 50,000 km comprehensive warranty along with an additional 2 years / 50,000 km extended warranty, enabling customers to enjoy an unparalleled ownership experience.

Customers can choose from six exciting colour options - Fiery Red, Planet Grey, Moonlight Silver, Ice Cool White, Outback Bronze and Electric Blue for the KWID Climber. Bookings for the **Renault KWID 2018 Feature Loaded Range** have commenced across all Renault dealerships in India.

RENAULT KWID 2018 RANGE: AESTHETIC EXTERIOR DESIGN ENHANCEMENTS MAKING IT EVEN MORE ATTRACTIVE



New Razor edge chrome front grille

Renault KWID has a powerful and significant road presence with dual tone bumpers, and other distinctive design elements including the “C” shaped Renault lighting signature. Up front, the RXT(O) variant of **Renault KWID 2018 Feature Loaded Range** gets an appealing **new razor edge chrome front grille** highlighting the Renault diamond logo, which accentuates the SUV-inspired design of the vehicle and add a touch of premiumness. The subtle design changes have brought forth a mature overall stance in line with its all-terrain attitude. In terms of standard features, the mid-level and top-end variants get

body coloured bumpers, full wheel covers and front fog lamps.

The KWID Climber gets a distinct body design, which announces its stylish presence. It gets a ‘Climber’ insignia and protection claddings on the doors along with orange exterior mirrors, rugged fog lamp housings, and silver finish with orange highlights on the front bumper. The roof rails get matching orange detailing as well. The KWID Climber distinctively personifies a new generation urbanite who wants a vehicle to **#LiveforMore** with style, attitude and fun.

RENAULT KWID 2018 RANGE: PREMIUM AND SEGMENT-FIRST EQUIPMENT BUILDING ON ITS INHERENT INNOVATIVE OFFERING

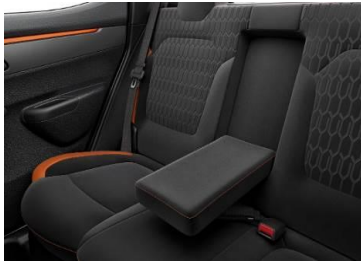
Maintaining its competitive edge, the **Renault KWID 2018 Range** is loaded with a host of best-in-class equipment. Among those, is the **Rear ELR (Emergency Locking Retractor)** across all the variants, which allows the rear seat belt to freely extend and retract with occupant movement, yet locks the belt during a sudden stop or upon impact. The placement of the Rear ELR has been defined in a way to offer the best ergonomics for each passenger. The other segment-first equipment that notches up the novelty aspect is the **Rear Camera**, which is available in the variants - RXT (O) and Climber. The rear camera will assist in parking effortlessly and safely. In addition, the AMT variants of the **Renault KWID 2018 Range** comes equipped with the essential



Rear Camera

Traffic Assist which helps the vehicle to crawl forward in slow moving traffic and also prevents it from rolling back on slopes.

In addition, variant equipment has been upgraded with premium features so that customers have a wide array of choices without incurring any additional cost. The RXL variant gets additional upgrades like **Front Power window**, **Remote Central Locking** whereas the RXT(O) variant get **Rear 12V socket** and **stylised chrome near the gear knob**. The KWID Climber gets the similar upgradations with an additional **Rear Arm rest** for extra comfort and convenience.



Rear Arm rest



12V power socket



New chrome gear knob

RENAULT KWID 2018 RANGE: AN ULTIMATE COMBINATION OF POWER AND DESIGN

The 0.8 litre and 1.0 litre SCe (Smart Control Efficiency) engines which will power the **Renault KWID 2018 Range** are optimally designed for better performance and best-in-class fuel efficiency. The 4 valves per cylinder of the Double Over Head Camshaft (DOHC) layout ensures low pressure drop and super-efficient valve lift for a higher air filling; thus allowing the engines to make usable power at low end, mid-range and high-end rev bands. This high technology engines offer excellent drivability, be it slick city streets or on the highway.

CONVENIENT & INNOVATIVE EASY- R AMT WITH SHIFT CONTROL DIAL

The Easy-R Gear Box is a 5-speed Automated Manual Transmission (AMT) technology derived from Renault's rich and successful expertise in Formula 1. It will enable a clutch free driving experience that combines the fuel economy and performance of a manual transmission with the convenience of automated gear shifting. The Innovative Shift Control Dial with three modes **Reverse – Neutral – Drive** has been smartly designed for ease of use. An advanced control unit automatically optimizes gear shifting in accordance with driving conditions for smooth and regular acceleration to offer a comfortable and stress-free driving experience.

The Easy-R gearbox can be operated with an innovative shift control dial that is positioned below the infotainment system on the centre console. The car will have an advanced throttle control unit that would monitor the throttle input by optimising acceleration and gear shifting. Renault KWID's SUV-inspired design offering a high driving position for greater visibility, state-of-the-art MediaNav multimedia & navigation system and the all new Easy-R Gear Box come together to offer an unmatched easy and stress-free experience for today's congested driving conditions.

RENAULT KWID 2018 FEATURE LOADED RANGE: UNCOMPROMISING SAFETY

Safety is of paramount importance for Renault, and all our products meet and exceed the requisite safety standards set by the Indian regulatory authorities. Apart from several active and passive safety equipment, the **KWID 2018 Range** features a driver airbag and first-in-class pro-

sense seat belts - pretensioners with load limiters, an important safety feature that is usually offered in upper segment cars as standard. The Rear ELR seatbelt further elevates the safety quotient of the vehicle.

RENAULT KWID 2018 RANGE: TECHNICAL SPECIFICATIONS

RENAULT KWID 2018 RANGE	0.8L SCe	1.0 SCe
Length	3679mm	
Width	1579mm	
Height	1478 mm	
Wheelbase	2422mm	
Engine capacity	799cc	999 cc
Configuration	3 cylinders, DOHC 4 valves per cylinder	
Power	54 bhp@ 5,678 RPM;	68 PS @5500 RPM
Torque	72 Nm@ 4386 RPM;	91Nm @ 4250 RPM
Tyre size	155/80 R13	
Front suspension	Mac Pherson Strut with lower traversing link	
Rear suspension	Twist beam suspension with coil spring	
Boot volume	300 litres / 1115 litres when rear seats folded	
Fuel tank volume	28 litres	

RENAULT KWID 2018 RANGE: PRICING

RENAULT KWID 2018 FEATURE LOADED RANGE	PRICING (ex-showroom, New Delhi)
Standard - 0.8L SCe	INR 266,700
RXE - 0.8L SCe	INR 309,800
RXL - 0.8L SCe	INR 335,900
RXT-O (MT) - 0.8L SCe	INR 382,500
RXT-O (MT) - 1.0 L SCe	INR 404,500
RXT-O- (AMT) - 1.0 L SCe	INR 434, 500
KWID Climber MT- 1.0 L SCe	INR 429,500
KWID Climber AMT- 1.0 L SCe	INR 459,500

ABOUT RENAULT

Renault India Pvt. Ltd. is a fully owned subsidiary of Renault S.A.S. France. Renault India cars are manufactured in the manufacturing facility located in Oragadam, Chennai, with a capacity of 480,000 units per annum. Currently, Renault India also has a widespread presence of more than 320 sales and 269 service facilities across the country with benchmark sales and service quality.

Renault India's product line up and services have seen strong recognition among customers and industry experts alike, winning more than 60 titles, making Renault India one of the most awarded automotive brands in a single year in India. The Renault KWID has already bagged 32 awards, including 10 'Car of the Year' Awards.

For Further information, please contact



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