

## RENAULT OPENS BOOKINGS FOR CAPTUR, ITS GLOBALLY SUCCESSFUL PREMIUM SUV

**Renault CAPTUR's distinctive expressive styling has created a whole new class of vehicle - India's first premium SUV with crossover DNA**

The stunning design of the new game-changer Renault CAPTUR perfectly embodies **Renault's new global design language**, with exclusive **fashion-inspired dual tone body colours**

**Renault CAPTUR Platine** makes its **global debut in India**: 'Platine' is the most premium version across Renault cars

**Renault CAPTUR is loaded with Premium Features: Innovative Lighting Systems (ILS), Ergo design Leather seats and OneIntegration** concept - Renault's design approach that seamlessly connects car and driver through a plethora of innovations

Renault CAPTUR comes equipped with a **host of active and passive safety features** and will be available with **both petrol and diesel powertrains**, offering exhilarating performance

**Personalized Innovation:** Renault CAPTUR will be available with **an extensive personalized program** including **innovative themes and multi-colour roof styling options**

**New Delhi, September 22, 2017:** Renault, one of the fastest growing automobile brands in India, unveiled its globally successful premium SUV with crossover DNA – **RENAULT CAPTUR**. Built on the globally successful B0 platform, Renault CAPTUR has been designed and developed leveraging the prowess of Renault India and global teams. Renault has commenced the production of CAPTUR and is preparing for a **festive season launch**, with **bookings open from September 22** on the **Renault CAPTUR App** and **Renault India website** at an initial booking amount of INR. 25,000.

Over the last 5 years, Renault has taken **significant steps to grow its presence in India**, enabled by a **progressive strategy** across its corporate, product and network fronts. The launch of Renault CAPTUR is a significant step in Renault's growth journey in India. Renault CAPTUR exemplifies Renault's product strategy for India, which is to launch products that **create a unique vehicle class**, while ticking all the right boxes in terms of design, features, technology and value.

Speaking at the unveiling, **Mr. Sumit Sawhney, Country CEO and Managing Director, Renault India Operations** said, "Our growth strategy hinges strongly on launching products that cater to the volume and growing segments of the Indian automotive industry, representing evolving customer preferences. Over the last few years, SUV sales are growing exponentially, making it the fastest growing segment in India. Renault CAPTUR is a globally successful premium SUV and is widely acclaimed for its stunning expressive design, premium & class-leading features and the high levels of personalization that can be achieved with this car. Renault CAPTUR will further strengthen our position in the fast-growing SUV segment and will set new benchmarks with its global styling and unmatched road presence."

## RENAULT CAPTUR: EMBODIMENT OF RENAULT'S NEW GLOBAL DESIGN, OFFERING A UNIQUE VEHICLE CLASS

Designed to inspire, Renault CAPTUR has a stunning crossover French design clearly reflecting **Renault's new design DNA**. With a design language that is strongly agile and powerfully expressive, Renault CAPTUR brings forth the **best from the world of Renault** in terms of style and designing, in line with Renault's recent product introductions in India.

Together with its global styling cues, the designing of Renault CAPTUR also accounts for Indian conditions and consumers' preferences, offering the **widest and longest in its category**, with **best-in-class ground clearance of 210mm** (unladen). This is well matched by an **elevated driving position** that offers **wraparound panoramic visibility**, which sets a new benchmark for comfort.

Renault CAPTUR's expressive design is accentuated by its **Innovative Lighting Systems (ILS)**. Combining iconic design with cutting-edge technology, Renault CAPTUR's lights provide high impact illumination while being highly energy efficient.

The iconic **Sparkle full LED headlamps** with **unique floating side indicators**, C-shaped **Sapphire LED DRLs** and **Ripple Tail Lamps** add a distinct, instantly recognizable lighting signature to the car, which perfectly complements the **LED ambient lighting** inside the car. While the Innovative Lighting System give it a truly unique lighting signature, the **R17 Crystal Cut alloys** enhance its agile stance.

Renault CAPTUR's striking exterior exudes sophistication. The powerful bonnet creases and the front bumper, with **Satin Finish Front & Rear Skid Plates**, together with the thick fenders, lend a strong character to the car. The dash of **chrome** on its front and sides are both tasteful and stylish.

## RENAULT CAPTUR PLATINE: DEBUT IN INDIA

**Renault CAPTUR PLATINE** makes its **debut in India**. 'Platine' is the most premium version across Renault cars, used discerningly for very exclusive offerings. The global-first, exclusive **CAPTUR PLATINE** features ultra-premium white and gold interiors and takes the feel of sophistication a notch higher with **AC vents** engulfed in chrome, along with the stylish **bezel with golden finish**.

Its **ErgoDesign leather seats** are engineered to set a new benchmark in comfort, developed post years of global experience and research. These state-of-the-art seats are **6-way adjustable** and feature enhanced lumbar support, along with pronounced lateral support. High on style, these custom white leather seats with golden accents create the effect of a sculpted seat, proving superior comfort.

## RENAULT CAPTUR: PREMIUM-FEATURE LOADED

Renault CAPTUR delivers the next level of drive experience enabled by the **OneIntegration** concept, Renault's design approach that seamlessly connects car and driver. Through the use of **high-end smart cabin design technologies**, the car feels at one with the driver in an intuitive, intelligent way.

Renault CAPTUR is equipped with **modern hi-tech solutions** which makes driving comfortable and pleasant. Together with a **smart access card** and engine start button, CAPTUR's connected interior includes technologies that not only meet drivers' needs, but also makes driving simpler.

On the inside, the **Infinity instrument Cluster** enables a complete cockpit experience, blending Renault CAPTUR's stunning design with intuitive information. The user-friendly new generation Integrated Intelligent ULC 3.0 multimedia navigation system comes with a seven-inch display featuring radio and Bluetooth technology, voice recognition (for iOS), maps along with temperature and time display.

Additionally, to ensure enhanced comfort and convenience for the customers, Renault CAPTUR is equipped with an **automatic AC with surround illumination** and rear cooling vents which enable better cooling comfort for passengers seated in the rear.

Safety is of paramount importance for Renault CAPTUR and the car **is certified to exceed frontal and lateral crash test parameters**. With a reinforced body for optimum safety, Renault CAPTUR is equipped with a **host of active and passive safety features** including dual airbags, side airbags, Antilock-Braking System (ABS) with Electronic Brake Distribution (EBD) & Brake Assist, Electronic Stability Control (ESC) and Hill Start Assist.

In addition, it will also come with a Cruise Control feature that helps maintain a pre-selected speed without acceleration and a Speed Limiter, which restricts speed within limits selected by the driver. It will also have 2 lateral ISOFIX fixtures with top-tether in the rear seat for enhanced child safety.

## RENAULT CAPTUR: UNMATCHED PERFORMANCE MEETS STUNNING DESIGN

Renault CAPTUR will come with both petrol and diesel powertrains. For the petrol option, it will be powered by the 16 valves 4 cylinder **1.5L H4K petrol engine** mated to a 5 speed manual gear box, producing **106 PS at 5,600 rpm** and **142 Nm of torque at 4,000 rpm**.

The diesel version will be powered by the **1.5L K9K diesel engine** (common rail injection), mated to 6 speed manual gear box, delivering a maximum power of **110 PS at 4,000 rpm** and peak torque of **240 Nm at 1,750 rpm**.

## RENAULT CAPTUR: RAISES THE BENCHMARK FOR PERSONALIZED INNOVATION

Renault CAPTUR takes personalization to a completely different level. Every aspect of the car has been designed keeping this in mind, led by a **wide range of fashion-inspired dual tone body colours**. Renault will also offer the option of further enhancing both the car's interior and exterior with 2 innovative themed personalization packs – **Diamond Deck** and **Urban Connect**, which are the result of a collaboration between Renaults design studios in India and France. Also on offer are a choice of add-ons which further enhance the personalization options.

### Personalization packs – Diamond Deck and Urban Connect:

#### Diamond Deck

Diamond Deck, the first exclusive-themed personalization pack, is defined by sleek lines and sharp angles which are designed to give a **distinctive edge to the car**. Inspired by **the symmetrical**

**harmony of contemporary architectural forms**, the diamond pattern lends a sense of dynamism to the car.

## Urban Connect

The second themed personalization pack is called Urban Connect. Reflecting the **avant-garde design language of new age gadgets**, it features a **repeating pattern of asymmetric circles** that give the Renault CAPTUR a futuristic feel. The loosely connected geometric forms are a tribute to contemporary design, enhancing the car's already striking form.

## Aesthetic and Utility Add-ons

Together with Diamond Deck and Urban Connect, Renault will offer a range of **aesthetic and utility add-ons** including chrome embellishments, smart lighting enhancements, illuminated scuff plates, elegant interior finishes, roof decal designs, designer mats and more, making Renault CAPTUR as convenient, as it is stylish.

## RENAULT: RAPID NETWORK RAMP UP TO GROW ITS PRESENCE IN INDIA

The launch of Renault CAPTUR will be supported by Renault's aggressive network expansion plans, both from a sales and service perspective. In a short span of time, Renault has grown its presence rapidly in India, becoming one of the **youngest and fastest growing automotive brands** and the number one European brand.

Along with a **progressive product expansion plan**, Renault has laid a firm plan to **aggressively expand its network reach across India**. From a modest presence of 14 dealership outlets in May 2011, Renault India expanded its pan-India dealership network to **more than 300 dealership outlets so far**, making it **one of the fastest network ramp-ups** by an automobile brand in India.

Renault aims to reach to 320 dealerships by the end of 2017 and its growing network presence will make Renault products and services, including Renault CAPTUR, more accessible to customers across the country.

## TECHNICAL SPECIFICATIONS

<b>Length</b>	4329 mm
<b>Width</b>	1813 mm
<b>Height</b>	1619 mm
<b>Wheelbase</b>	2673 mm
<b>Engine Type</b>	1.5 H4KL petrol and K9K1.5dci diesel
<b>Displacement</b>	Petrol-1498 cc Diesel- 1461cc
<b>Configuration</b>	4 cylinders in-line
<b>Gearbox</b>	Petrol – 5 Speed Manual Transmission Diesel - 6 speed Manual Transmission
<b>Power</b>	Petrol – 106 PS @ 5600 RPM Diesel – 110 PS @ 4000 RPM
<b>Torque</b>	Petrol -142 Nm @ 4000 RPM Diesel – 240 Nm @ 1750 RPM
<b>Tyre size</b>	215/60 R17
<b>Wheel size</b>	R17 Crystal Cut Alloy Wheels
<b>Front suspension</b>	Mac Pherson strut with Lower Transverse link,coil spring
<b>Rear suspension</b>	Twist beam suspension with coil spring Twin tube Telescopic shock absorber
<b>Boot volume</b>	392L expandable to 1352 Litres
<b>Ground Clearance (Unladen)</b>	210 mm
<b>Fuel tank volume</b>	50 Litres

### **ABOUT RENAULT**

Renault India Pvt. Ltd. is a fully owned subsidiary of Renault S.A.S. France. Renault India cars are manufactured in the manufacturing facility located in Oragadam, Chennai, with a capacity of 480,000 units per annum. Currently, Renault India also has a widespread presence of more than 300 sales and 230 service facilities across the country with benchmark sales and service quality.

Renault India's product line up and services have seen strong recognition among customers and industry experts alike, winning more than 60 titles, making Renault India one of the most awarded automotive brands in a single year in India. The Renault KWID has already bagged 31 awards, including 10 'Car of the Year' Awards.

#### **For Further information, please contact:**

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