

LAUNCH OF INDIA'S MOST STYLISH SUV – RENAULT CAPTUR

INTRODUCTORY PRICE STARTING AT INR. 9.99 Lakh (ALL-INDIA)

**STARTING VARIANT FULLY LOADED. MORE THAN 50 PREMIUM FEATURES AS
STANDARD EQUIPMENT**

Renault CAPTUR's distinctive expressive styling makes it an instant head-turner, creating a whole new class of vehicle

The stunning design of the new game-changer Renault CAPTUR perfectly embodies **Renault's new global design language**

Premium feature loaded – More than 50 premium features as standard equipment from the **starting variant onwards**, including, projector headlamps, C-shaped Sapphire LED DRLs and an integrated audio system amongst others

CAPTUR's expressive design is accentuated **by its Innovative Lighting Systems (ILS)** and **OneIntegration** concept - Renault's design approach that seamlessly connects car and driver through a plethora of innovations

Renault CAPTUR PLATINE makes its **global debut in India**: 'Platine' is the most premium version across Renault cars. CAPTUR PLATINE takes the styling cues a notch higher with ultra-premium white and gold interiors and **ErgoDesign leather seats**

Personalized Innovation: 7 exclusive fashion-inspired dual tone and **5 exciting monotone body colour** options complemented with an **extensive personalized program**

Renault CAPTUR will be available in **3 variants** with both petrol and diesel powertrain options. In addition, the exclusive PLATINE variant will be available in diesel option

New Delhi, November 6, 2017: Renault, one of the fastest growing automobile brands in India, launched India's most stylish SUV – RENAULT CAPTUR today, at an attractive introductory price of INR 9.99 Lakh (All India). Renault CAPTUR creates **a unique vehicle class**, led by its **stunning expressive design, premium & class-leading features, innovative technology**, offered at an **outstanding price** enabling an **unmatched value proposition**.

Commenting on the launch of Renault CAPTUR, **Mr. Sumit Sawhney, Country CEO and Managing Director, Renault India Operations**, said, "With its stunning design which represents Renault's new design DNA, Renault CAPTUR delivers on our promise of **bringing the best from Renault's global product range to India**. Its expressive design is enhanced by premium & class-leading features and the high levels of personalization that can be achieved to best suit the customers' preferences. Together with launching products of global repute, it is important to have a **strong 'India strategy'**, offering customers a **compelling value proposition**. Renault CAPTUR will **set new benchmarks** with its **global styling and unmatched road presence**, further strengthening our position in the burgeoning SUV segment."

**RENAULT CAPTUR: RENAULT'S NEW GLOBAL DESIGN, OFFERING A UNIQUE
VEHICLE CLASS**

Renault CAPTUR has a stunning crossover French design clearly reflecting **Renault's new design DNA**. With a design language that is strongly agile and powerfully expressive, Renault CAPTUR brings forth the **best from the world of Renault** in terms of style and designing, in line with Renault's recent product introductions in India. Together with its global styling cues, the designing of Renault CAPTUR also accounts for Indian conditions and consumers' preferences, with Renault CAPTUR being the **widest and longest** offering in its category, with **best-in-class ground clearance of 210mm**. This is well matched by an **elevated driving position** that offers **wraparound panoramic visibility**, which sets a new benchmark for comfort.

Renault CAPTUR's expressive design is accentuated by its **Innovative Lighting Systems (ILS)**, which combines iconic design with cutting-edge technology, providing high impact illumination while being highly energy efficient. Renault will offer several premium design enhancements on CAPTUR including the iconic **Sparkle full LED headlamps with unique floating indicators**, **Ripple Tail Lamps** which perfectly complements the **LED ambient lighting inside the car** and **R17 Crystal Cut alloys**, amongst others.

- **Widest and longest**
- **Best-in-class ground clearance of 210mm**
- **Innovative Lighting Systems (ILS)**
- **Sparkle full LED headlamps with unique floating indicators**
- **LED ambient lighting inside the car**
- **R17 Crystal Cut alloys**

RENAULT CAPTUR: PREMIUM-FEATURE LOADED

Renault CAPTUR **comes loaded with more than 50 premium features** as standard offerings **from the starting variant onwards**. These include projector headlamps, **C-shaped Sapphire LED DRLs**, **fully automatic temperature control with rear cooling vents**, **integrated audio system with USB & Aux-in and Bluetooth®**, **steering wheel controls**, **push-button start with remote central locking**, dual airbags, Antilock-Braking System (ABS) with Electronic Brake Distribution (EBD) & Brake Assist and rear defogger with wiper.

Renault CAPTUR **delivers the next level of drive experience** enabled by the **OneIntegration** concept, Renault's design approach that seamlessly connects car and driver. Renault CAPTUR is **equipped with modern hi-tech solutions** which makes driving comfortable and pleasant. These include the **smart access card**, the **Infinity Instrument Cluster** enabling a complete cockpit experience, a user-friendly **new generation Intelligent ULC 3.0 multimedia navigation system with a seven-inch display**, voice recognition (for iOS), maps along with temperature and time display.

- **OneIntegration** concept
- **C-shaped Sapphire LED DRL**
- **Fully automatic temperature control with rear cooling vents**
- **Integrated audio system with USB & Aux-in and Bluetooth®**
- **Steering wheel controls**
- **Push- button start with remote central locking**

RENAULT CAPTUR PLATINE: DEBUT IN INDIA

Another highlight is the top-end **Renault CAPTUR PLATINE** which makes its debut in India. 'Platine' is the most premium version across Renault cars, used discerningly for very exclusive offerings. The global-first, exclusive **CAPTUR PLATINE** features ultra-premium white and gold interiors and takes the feel of sophistication a notch higher with **AC vents** engulfed in chrome,

along with the stylish **bezel with golden finish**. Its **ErgoDesign leather seats** are engineered to set a new benchmark in comfort, and are **6-way adjustable**.

RENAULT CAPTUR: UNMATCHED PERFORMANCE MEETS STUNNING DESIGN

Renault CAPTUR will be available with both petrol and diesel powertrain options. For the petrol option, it will be powered by the 16 valves 4 cylinder **1.5L H4K petrol engine** mated to a 5 speed manual gear box, producing 106 PS at 5,600 rpm and 142 Nm of torque at 4,000 rpm. The petrol powertrain delivers a mileage of 13.87 kmpl (ARAI certified).

The diesel version will be powered by the **1.5L K9K diesel engine (common rail injection)**, mated to 6 speed manual gear box, delivering a maximum power of 110 PS at 3,850 rpm and peak torque of 240 Nm at 1,750 rpm. The diesel powertrain delivers a mileage of 20.37 kmpl (ARAI certified). Renault CAPTUR will be available in **3 variants** with both petrol and diesel powertrain options. In addition, the exclusive PLATINE variant will be available in a diesel option.

RENAULT CAPTUR: RAISES THE BENCHMARK FOR PERSONALIZED INNOVATION

Renault CAPTUR takes **innovative exclusivity** to a completely different level with **more than 40 personalization categories**. Every aspect of the car has been designed keeping this in mind, and CAPTUR will come with a **wide range of fashion-inspired dual tone roof styling**.

The **7 exclusive fashion-inspired dual tone combinations** include Cayenne Orange body with Mystery Black roof, Pearl White body with Mystery Black roof, Mahogany Brown body with Mystery Black roof, Cayenne Orange body with Marble Ivory roof, Mahogany Brown body with Marble Ivory roof, Pearl White body with Planet Grey roof and Mahogany Brown body with Planet Grey roof. The **5 exciting monotone body colour options** for Renault CAPTUR includes Cayenne Orange, Pearl White, Planet Grey, Moonlight Silver and Mahogany Brown.

Interior finishes of the car are also modern and innovative. While PLATINE is designed with plush white and gold interiors, customers will have options of sporty anodized blue pacifique or rouge passion accents on the air vents and center console in the RXT variant. CAPTUR can be further enhanced with **16 different roof decal designs**.

Renault will also offer the option of further enhancing both the car's interior and exterior **with 2 innovative themed personalization packs – Diamond Deck and Urban Connect**, which are the result of a collaboration between Renault's design studios in India and France.

All these are further enhanced by **more than 120 aesthetic and utility add-ons** like chrome embellishments, smart lighting enhancements, illuminated scuff plates, roof decal designs and designer mats.

- **More than 40 personalization categories**
- **7 exclusive fashion-inspired dual tone combinations**
- **5 exciting monotone body colour options**
- **16 different roof decal designs**
- **2 innovative themed personalization packs**
- **More than 120 aesthetic and utility add-ons**

RENAULT CAPTUR: UNCOMPROMISED SAFETY

Safety is of paramount importance for Renault, and **CAPTUR is certified to exceed frontal and lateral crash test parameters**. With a reinforced body for optimum safety, Renault CAPTUR is **equipped with a host of active and passive safety features across all variants** including dual airbags, **Antilock-Braking System (ABS) with Electronic Brake Distribution (EBD) & Brake Assist**, rear defogger, rear wiper & washer, **2 lateral ISOFIX – child seat anchor**, height adjustable seat-belts and speed sensing auto door lock.

Additionally, Renault will offer side airbags, **Electronic Stability Control (ESC) and Hill Start Assist, Cruise Control with Speed Limiter**, LED front fog lamps with cornering function, **auto head lamps and rain sensing wipers**.

- **Antilock-Braking System (ABS) with Electronic Brake Distribution (EBD) & Brake Assist**
- **2 lateral ISOFIX – child seat anchor**
- **Electronic Stability Control (ESC) and Hill Start Assist, Cruise Control with Speed Limiter**
- **Auto head lamps and rain sensing wipers**

RENAULT: RAPID NETWORK RAMP UP TO GROW ITS PRESENCE IN INDIA

The launch of CAPTUR is well supported by Renault's **aggressive network expansion plans**, both from a sales and service perspective. In a short span of time, Renault has grown its presence rapidly in India, becoming one of the **youngest and fastest growing automotive brands** and the number one European brand.

Along with a **progressive product expansion plan**, Renault has laid a firm plan to **aggressively expand its network reach across India**. From a modest presence of 14 dealership outlets in May 2011, Renault India expanded its pan-India dealership network to **more than 300 dealership outlets so far**, making it **one of the fastest network ramp-ups** by an automobile brand in India.

Renault aims to reach to 320 dealerships by the end of 2017 and its growing network presence will make Renault products and services, including Renault CAPTUR, more accessible to customers across the country.

RENAULT CAPTUR PRICING (EX-DELHI)

Variant	Price
CAPTUR RXE (Petrol)	INR 9,99,999
CAPTUR RXL (Petrol)	INR 11,07,999
CAPTUR RXT (Petrol)	INR 11,69,999
CAPTUR RXE (Diesel)	INR 11,39,999
CAPTUR RXL (Diesel)	INR 12,47,999
CAPTUR RXT (Diesel)	INR 13,09,999
CAPTUR Platine (Diesel)	INR 13,88,999

* Dual tone versions available in RXT and Platine at an incremental price of only INR 17,000

TECHNICAL SPECIFICATIONS

Length	4329 mm
Width	1813 mm
Height	1619 mm
Wheelbase	2673 mm
Engine Type	1.5 H4K petrol and 1.5 K9K dci diesel
Displacement	Petrol-1498 cc Diesel- 1461cc
Configuration	4 cylinders in-line
Gearbox	Petrol – 5 Speed Manual Transmission Diesel - 6 speed Manual Transmission
Power	Petrol – 106 PS @ 5600 RPM Diesel – 110 PS @ 3850 RPM
Torque	Petrol -142 Nm @ 4000 RPM Diesel – 240 Nm @ 1750 RPM
Tyre size	215/60 R17
Wheel size	R17 Crystal Cut Alloy Wheels
Front suspension	MacPherson strut with lower transverse link, coil spring
Rear suspension	Twist Beam suspension with coil spring Twin tube telescopic shock absorber
Boot volume	392L expandable to 1352 Litres
Ground Clearance (Unladen)	210 mm
Fuel tank volume	50 Litres

ABOUT RENAULT

Renault India Pvt. Ltd. is a fully owned subsidiary of Renault S.A.S. France. Renault India cars are manufactured in the manufacturing facility located in Oragadam, Chennai, with a capacity of 480,000 units per annum. Currently,

Press Release



Renault India also has a widespread presence of more than 300 sales and 230 service facilities across the country with benchmark sales and service quality.

Renault India's product line up and services have seen strong recognition among customers and industry experts alike, winning more than 60 titles, making Renault India one of the most awarded automotive brands in a single year in India. The Renault KWID has already bagged 31 awards, including 10 'Car of the Year' Awards.

For Further information, please contact:

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