

## Renault India registers sales of 11,244 units in December 2016

➤ **146% growth over 2015 selling 132,235 units in 2016**

**New Delhi, January 02, 2017:** Renault India, one of the fastest growing automotive brands in India, registered a growth of **9.2%** with monthly sales of **11,244** units in the month of December 2016 as against **10,292** units in the corresponding month last year.

In the calendar year 2016, Renault India sold **132,235** units as against **53,847** units in the preceding year, thereby registering a cumulative growth of **146%**.

**Mr. Sumit Sawhney, Country CEO & Managing Director, Renault India Operations** said, "India is a priority market for Groupe Renault and plays an important role in Renault's international growth. In a short span of time, Renault has grown its presence exponentially, becoming one of the youngest and fastest growing automotive brands and the number one European brand in India. We are on track with a 4.5 percent market share at the end of 2016 achieving a robust three-digit growth over 2015. Our focus for 2017 will be to continue and build on our growth journey, reflecting our long-term commitment to the Indian market. We plan to launch at least one new product every year, over the next 5 years, beginning with some exciting product innovations starting this year. We will continue to build our network this year as well, with strategic measures to make our cars more accessible to customers across the country."

Over the last few years, Renault India had a single-minded focus on establishing a strong base in India. Together with a strong product offensive strategy, Renault has been continuously undertaking strategic measures across all key business dimensions, ranging from product, network expansion, pioneering customer oriented activities and several innovative marketing initiatives to ensure utmost customer satisfaction.

### **ABOUT RENAULT**

Renault India Pvt. Ltd. is a fully owned subsidiary of Renault S.A.S. France. Renault India cars are manufactured in the manufacturing facility located in Oragadam, Chennai, with a capacity of 480,000 units per annum. Currently, Renault India also has a widespread presence of more than 265 sales and service facilities across the country with benchmark sales and service quality.

Renault India's product line up and services have seen strong recognition among customers and industry experts alike, winning more than 60 titles, including 31 accolades for DUSTER as well as awards for PULSE and SCALA, making Renault India one of the most awarded automotive brands in a single year in India. The recently launched Renault KWID has already bagged 28 awards, which include 9 Car of the Year Awards.

### **For Further information, please contact:**

Jatin Aggarwal  
Head - Public Affairs and Communication  
Renault India Pvt. Ltd.  
Mobile: +91 9899629246  
jatin.aggarwal@renault.com