

## Renault to organize Summer Camp across India

- Week-long initiative 'Renault Summer Camp' from April 17 to April 23, 2017 at all Renault service facilities across India
- Together with a comprehensive car check, several customer engagement activities planned to make it an exciting experience along with special offers on parts and accessories

**New Delhi, April 13, 2017:** Continuing its commitment to enhance customer satisfaction with a superlative brand ownership experience, Renault India, one of the fastest growing automotive brands in India, announced the commencement of a nationwide After-sales service initiative, '**Renault Summer Camp**'. In order to strengthen the bonding with the customers as well as sustain their loyalty, the service camp will be conducted across all Renault Service facilities across India from **April 17 to April 23, 2017**.

The objective of organizing the service camp is to ensure optimal performance of the cars. Trained and well-qualified service technicians would be dedicated to provide utmost care and expert attention that is needed for the vehicles. The Renault Summer camp will offer a comprehensive car check-up including free car top wash for Renault owners as per the guidelines stipulated by Renault India enabling a detailed examination of all key functions of the car. Such periodical checks ensure necessary actions for enhanced performance of the vehicle and provide customers a rewarding ownership experience. The Renault Summer camp will also be used as a customer-centric platform to educate customers about their cars, driving rules and basic car maintenance.

As part of the Renault Summer Camp, Renault India customers can also avail of attractive discount offers on selected spare parts and accessories, labour charges, brake servicing, special offers on tyres (selected brands) and other value added services. Renault India will also provide a special offer on '**Renault Secure**', which covers Road Side Assistance and Extended Warranty. Besides, there would be an exclusive plan on '**Renault Assured**' to facilitate the customers with insurance renewal solutions.

In addition to the car check-up facilities along with a host of other value-added benefits at discounted rates, several fun-filled activities will be organized for customers with assured gifts, making it an exciting and cherishing experience.



Have a great summer.  
Your car is in safe hands.

Presenting Renault Summer Camp  
from 17<sup>th</sup> - 23<sup>rd</sup> April 2017.

- Attractive discount in select Parts & Services
- Comprehensive car check-up
- Assured gifts and much more

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# Press Release



Renault Service Camps have always received an overwhelming response from customers across India and Renault will continue to build on such customer connect activities as it expands its footprint in India. From the current network strength of more than 270 sales and 230 service outlets, Renault aims to increase its reach to 320 outlets by the end of 2017, thereby making its products and services more accessible to customers across the country. While expanding the product portfolio and network reach will be pivotal as part of Renault's long-term commitment to India, Renault wants to carve a niche for itself by making after-sales and service experience a key differentiator as it embarks on a new phase of growth.

## **ABOUT RENAULT**

Renault India Pvt. Ltd. is a fully owned subsidiary of Renault S.A.S. France. Renault India cars are manufactured in the manufacturing facility located in Oragadam, Chennai, with a capacity of 480,000 units per annum. Currently, Renault India also has a widespread presence of more than 270 sales and 230 service facilities across the country with benchmark sales and service quality.

Renault India's product line up and services have seen strong recognition among customers and industry experts alike, winning more than 60 titles, including 31 accolades for DUSTER as well as awards for PULSE and SCALA, making Renault India one of the most awarded automotive brands in a single year in India. The Renault KWID has already bagged 32 awards, which include 10 'Car of the Year' Awards.

### **For Further information, please contact:**

Jatin Aggarwal  
Head - Public Affairs and Communication  
Renault India Pvt. Ltd.  
Mobile: +91 9899629246  
[jatin.aggarwal@renault.com](mailto:jatin.aggarwal@renault.com)  
@RenaultIndiaPR @RenaultIndia