

## Renault India expands its pre-owned car business RENAULT selection with new facility in Faridabad

- RENAULT selection is a valuable and reliable platform for customers interested in buying, selling and exchanging certified pre-owned cars of all brands
- To expand across the country over the next 2 years

**Faridabad, 13<sup>th</sup> October 2016:** Renault India, one of the fastest growing automotive brands in India, announced the launch of its pre-owned state-of-the-art car facility - RENAULT selection in Faridabad today. RENAULT selection is the pre-owned car brand of Renault India which provides a transparent and reliable platform for customers interested in buying, selling and exchanging certified pre-owned cars of all brands with optimum deals on finance, insurance, warranty and Road Side Assistance (RSA). Through this, Renault will also cater to customers wanting to sell multi-brand used cars in exchange for a brand new Renault car.

Renault India has made the announcement today, with its partner Sunrise Autotech Pvt. Ltd. at its facility located at Plot No. 3B, Bata Crossing, main Mathura Road, Faridabad. The state-of-the-art multi-brand pre-owned car outlet is spread over an area of 1,800 square feet, which facilitates sale, purchase and exchange of both Renault and non-Renault branded vehicles.

Speaking on the launch of the RENAULT selection in Faridabad, **Mr. Sumit Sawhney, Country CEO and Managing Director, Renault India Operations**, said “Renault is pursuing an aggressive growth strategy in India and we are entering new businesses in the automotive space, to best serve the Indian customer. The pre-owned car market in India has steadily gained momentum over the past decade, spurred by new model launches, quicker upgradation cycles by customers and rising income levels. There are several customers looking for a value purchase in the pre-owned car market, with an experience that provides complete peace of mind. There are also numerous customers who want a trustworthy platform to sell cars, or exchange their existing car to buy a new Renault vehicle. With RENAULT selection we will address these needs, by offering customers the best quality of multi-brand pre-owned cars, as well as Renault’s segment defining products.”

RENAULT selection Faridabad offers a world-class showroom designed to provide a superior buying experience. On display will be a wide choice of certified pre-owned cars, both Renault’s range and multi-brand cars. Each certified car is put through 199 quality checks, which authenticates the vehicle condition along with accompanying documents, to offer customers complete peace of mind. All the certified vehicles get covered with warranty of upto 1 Year or 20,000KM with cashless warranty claims available at over 1,000 authorised workshops in India. The warranty comes with 24X7 Road Side Assistance (RSA) for the same period. It will also serve existing Renault customers wanting to buy a new Renault car, to exchange/upgrade his vehicle under one-roof.

Currently, RENAULT Selection facilities are present in 10 major markets – Ahmedabad, Bangalore, Jaipur, Nagpur, Chandigarh, Tirunelveli, Surat, Vijayawada, Kanpur, Thanjavur and the upcoming facility in Faridabad will be 11<sup>th</sup> in India.

Over the last one year, Renault has grown from strength to strength and has taken rapid strides in the Indian automotive industry. Renault continues to aggressively ramp up its service network

# Press Release



offering the best products and experience to its customers and build on its product offensive strategy to drive volumes in India. Continuing its flourishing journey, Renault plans to introduce several new innovations in products and value-added services for the diversified Indian customers that make our customers' lives easier.

## **ABOUT RENAULT**

Renault India Pvt. Ltd. is a fully owned subsidiary of Renault S.A.S. France. Renault India cars are manufactured in the manufacturing facility located in Oragadam, Chennai, with a capacity of 480,000 units per annum. Currently, Renault India also has a widespread presence of more than 250 sales and service facilities across the country with benchmark sales and service quality.

Renault India's product line up and services have seen strong recognition among customers and industry experts alike, winning more than 60 titles, including 31 accolades for Duster as well as awards for Pulse and Scala, making Renault India one of the most awarded automotive brands in a single year in India. The recently launched Renault KWID has already bagged 25 awards, which include 9 Car of the Year Awards.

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