

Renault extends cashless payment options for customers' convenience

➤ Offering car loan schemes with 100% On-Road Funding

New Delhi, November 22, 2016: Continuing its commitment to enhance customer satisfaction along with providing an enriched brand ownership experience, Renault India, one of the fastest growing automotive brands in India, has announced cashless transaction platforms to provide hassle-free experience to its customers while making vehicle purchases and availing aftersales services.

To facilitate bookings and cashless payments, Renault provides its customer an option of paying the booking amount through PAYTM and HDFC PayZapp e-wallets. This is a strategic move by Renault to leverage the growing preference for cashless transactions in India. In addition to this, Renault India is offering 100 per cent on-road funding across Renault's product range to its prospective customers. The customers can avail this facility through Renault Finance and other leading auto finance companies.

Driven by Passion for Innovation, Renault has undertaken many first-of-its kind initiatives including launching an App for its products. This App educates customers about all features, competition based comparisons, reviews, 360 degree view along with options for making bookings. Renault has gone a step further with KWID, by offering customers an additional PAYTM cash back offer through bookings done via the KWID app.

Renault is also extending cashless options such as use of cheques & demand drafts, e-wallets, debit or credit cards and NEFT (National Electronic Funds Transfer) / RTGS (Real Time Gross Settlement) / IMPS (Immediate Payment Service) transactions for all Aftersales services. All these facilities will be available without charging any additional transaction fees. Through Renault Assistance, the company offers free towing of Renault vehicles which are under warranty or extended warranty, providing complete peace of mind while on the road and in the case of emergencies.

As a customer-centric company, Renault has a clear-cut strategy to enhance the customer brand experience, with several unique and pioneering customer oriented activities. The company has been regularly conducting free Renault Service camps for its customers along with a host of other benefits at discounted rates to make an unparalleled brand ownership experience. The company has recently conducted a week long Renault Winter Service Camp from Nov 7th to Nov 13th across all Renault workshops in India which benefitted close to 17,000 customers.

ABOUT RENAULT

Renault India Pvt. Ltd. is a fully owned subsidiary of Renault S.A.S. France. Renault India cars are manufactured in the manufacturing facility located in Oragadam, Chennai, with a capacity of 480,000 units per annum. Currently, Renault India also has a widespread presence of more than 250 sales and service facilities across the country with benchmark sales and service quality.

Press Release



Renault India's product line up and services have seen strong recognition among customers and industry experts alike, winning more than 60 titles, including 31 accolades for DUSTER as well as awards for PULSE and SCALA, making Renault India one of the most awarded automotive brands in a single year in India. The recently launched Renault KWID has already bagged 25 awards, which include 9 Car of the Year Awards.

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