

Renault India crosses 1 lakh sales milestone; sells 12,409 units in October 2016

New Delhi, November 02, 2016: Renault India, one of the fastest growing automotive brands in India, crossed the 1 lakh sales mark with cumulative sales of **1, 11,387 units** for the period Jan-Oct 2016. The company sold **35,736 units** in the corresponding period last year, thereby posting a growth of **211.7%**.

Renault India registered the monthly sales of **12,409 units** in October 2016 as against **7,396 units** in the corresponding month last year, thereby registering a growth of **67.8%**.

Together with a strong product offensive strategy, Renault has exponentially grown its presence in a short span of time in terms of sales and network expansion. From the current network strength of more than 250 outlets, Renault aims to increase its reach to 270 outlets by the end of 2016, making it one of the fastest ramp-ups by an automobile manufacturer in India. These efforts are further accentuated by a clear strategy to enhance the customer brand experience, with unique and pioneering customer oriented activities and several innovative marketing initiatives.

ABOUT RENAULT

Renault India Pvt. Ltd. is a fully owned subsidiary of Renault S.A.S. France. Renault India cars are manufactured in the manufacturing facility located in Oragadam, Chennai, with a capacity of 480,000 units per annum. Currently, Renault India also has a widespread presence of more than 250 sales and service facilities across the country with benchmark sales and service quality.

Renault India's product line up and services have seen strong recognition among customers and industry experts alike, winning more than 60 titles, including 31 accolades for Duster as well as awards for Pulse and Scala, making Renault India one of the most awarded automotive brands in a single year in India. The recently launched Renault KWID has already bagged 25 awards, which include 9 Car of the Year Awards.

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