

Renault to organize Winter Service Camp across India

- Week-long Renault Winter Camp to be held from Nov 7th to Nov 13th at all Renault service facilities
- Together with a comprehensive car check and maintenance, several customer engagement activities have been planned to make it an exciting experience along with special offers on parts and accessories

New Delhi, November 3, 2016: Continuing its commitment to enhance customer satisfaction along with providing an enriched brand ownership experience, Renault India, one of the fastest growing automotive brands in India, today announced the commencement of a nationwide After-sales service initiative, '**Renault Winter Camp**'. The service camp will be conducted at all Renault service facilities across India from November 7th to November 13th, 2016.

The objective of organizing the **Renault Winter Camp** is to ensure optimal performance of the cars which is imperative during the winter season. Trained and well-qualified service technicians are dedicated to provide the care and expert attention that is needed for the cars. The service camp offers Renault owners a car check-up as per the guidelines stipulated by Renault India enabling a detailed examination of all key functions of the car. Such periodical checks ensure necessary actions for enhanced performance of the car and provide customers a rewarding ownership experience.

Not only does the customer get a comprehensive winter service car checkup from Renault India's team of expert mechanics, but they will also get a host of additional benefits. The customers can also avail of attractive plans on Renault Assured insurance renewal, 25% discount on selected accessories, 20% Discount on AC Filters, spark plugs & brake parts, 15% discount on other value added services, and a host of 10% discounts on labour charges and extended warranty enrolment etc. including free car top wash.

In addition to the car check-up facilities, interesting customer engagement activities will be organized at the workshops, making it a delightful experience for customers.

Renault is pursuing an aggressive growth strategy in India and entering new businesses in the automotive space, to best serve the Indian customer. These include RENAULT selection which is a pre-owned car business entity, Renault Finance, offering customized finance solutions with fast processing and simple processes; Renault Assured, enabling cashless accident repairs at all Renault Dealer workshops with faster claim settlement; and Renault Secure, which covers Road Side Assistance and Extended Warranty.

With substantial efforts and developments on product, network and customer engagement, Renault India has entered a new phase of growth in India, and is gearing up towards making its products and services more accessible to customers across the country. From the current network strength of more than 250 sales points, Renault aims to its reach to 270 facilities by the end of 2016.

ABOUT RENAULT

Press Release



Renault India Pvt. Ltd. is a fully owned subsidiary of Renault S.A.S. France. Renault India cars are manufactured in the manufacturing facility located in Oragadam, Chennai, with a capacity of 480,000 units per annum. Currently, Renault India also has a widespread presence of more than 250 sales and service facilities across the country with benchmark sales and service quality.

Renault India's product line up and services have seen strong recognition among customers and industry experts alike, winning more than 60 titles, including 31 accolades for Duster as well as awards for Pulse and Scala, making Renault India one of the most awarded automotive brands in a single year in India. The recently launched Renault KWID has already bagged 25 awards, which include 9 Car of the Year Awards.

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