

Renault India registers 23% growth in domestic sales; sells 9,604 units in November 2016

New Delhi, December 01, 2016: Renault India, one of the fastest growing automotive brands in India, registered sales growth of **23%** in the month of November. The company sold total **9,604** units in November 2016 as against **7,819** units in the corresponding month last year. The cumulative sales figure for the period **Jan-Nov** stands at **1,20,991** units as against **43,555** units in the corresponding period last year, thereby registering a growth of **178%**.

Renault India's global car for conquest KWID has crossed sales of **1,10,000** units since the start of sales in October 2015. Renault KWID is the biggest 'Make in India' story today. KWID strongly resonates with the ideology of the initiative, which advocates making globally competent products for India and the world by co-opting Indian expertise and skill. Staying true to its commitment to keep building on the success of KWID with breakthrough product and technological innovations in this segment, Renault has recently launched the KWID AMT that boast of the same class leading and segment redefining features that have made KWID a runaway success in India.

Together with a strong product offensive strategy, Renault has exponentially grown its presence in a short span of time in terms of sales and network expansion and aims to increase its reach to 270 outlets by the end of 2016. These efforts are further accentuated by a clear strategy to enhance the customer brand experience, with unique and pioneering customer oriented activities and several innovative marketing initiatives.

ABOUT RENAULT

Renault India Pvt. Ltd. is a fully owned subsidiary of Renault S.A.S. France. Renault India cars are manufactured in the manufacturing facility located in Oragadam, Chennai, with a capacity of 480,000 units per annum. Currently, Renault India also has a widespread presence of more than 250 sales and service facilities across the country with benchmark sales and service quality.

Renault India's product line up and services have seen strong recognition among customers and industry experts alike, winning more than 60 titles, including 31 accolades for Duster as well as awards for Pulse and Scala, making Renault India one of the most awarded automotive brands in a single year in India. The recently launched Renault KWID has already bagged 25 awards, which include 9 Car of the Year Awards.

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