

PRESS RELEASE

Kolkata Traffic Police Sergeants receive training in life-saving skills

Kolkata, December 3, 2016: A training program is being organized for Kolkata Traffic Police to enable them to become skilled first-responders in cases of road crashes. The training program is developed and conducted by SaveLIFE Foundation (SLF) with the support of Renault India Private Limited and the Park Clinic. SLF will initially train over 300 Kolkata Traffic Police sergeants in life-saving Basic Trauma Life Support (BTLS) skills and techniques, enabling them to assist injured persons on the road with alacrity and skill. This training program is called the “Jeevan Rakshak” Training Program. On 3rd December, 2016 at a function held at the Park Clinic, the program was officially launched in the presence of Justice (Retd.) Shri Chittatosh Mookerjee, Former Chief Justice, Bombay High Court and Shri Vineet Kumar Goyal, IPS, Addl. Commissioner of Police, Kolkata Police. The training is being supported by Renault India Private Limited under their Corporate Social Responsibility (CSR) objectives.

Sumit Sawhney, Country CEO and Managing Director Renault India Operations said, “As a socially responsible automotive, we are proud to partner with SaveLIFE Foundation for ‘Jeevan Rakshak’ training program which will enable traffic police sergeants to save life of road accident victims. The number of fatalities in India are increasing at an alarming rate, many of these lives could have been saved if they had received timely help. To address this burgeoning problem the “Jeevan Rakshak” Training Program will be of grave importance. I am sure that our cohesive efforts and the life-saving training techniques provided by the SaveLIFE Foundation will aid the Kolkata Traffic Police to help victims receive immediate assistance at the accident site and save precious lives. I believe this initiative will pave the way for a sustainable partnership to deliver tangible results in promoting safer roads.”

According to data released by the Transport Research Wing of the Ministry of Road Transport and Highways (MoRTH), India recorded over **1.4 lakh** road crash fatalities in 2015 alone. In West Bengal **6,234** people were killed and **11,794** people were seriously injured in road crashes in 2015. Kolkata recorded **422** fatalities and **3,329** serious injuries due to road crashes in 2015 with an accident severity (road crash fatalities per 100 crashes) of 9.7.

Piyush Tewari, Founder and CEO of SaveLIFE Foundation said, “*Police, as first-responders, can play a game-changing role in saving lives of injured persons on the road. They can stabilize, revive and transfer victims without delay. Having trained over 10,000 Police personnel in essential life-saving skills across India, it is our pleasure to expand this program to Kolkata with support from Renault and assist the Police in saving precious lives on the road.*”

Under this program the Kolkata Traffic Police will be trained in techniques of Cardiopulmonary Resuscitation (CPR), bleeding control, extrication, spine immobilization and response to special scenarios such as bomb blasts, drowning, choking, electrocution and heart attacks. The training will enable Police first-responders to stabilize a victim and safely transport the injured to the closest hospital with alacrity and skill.

Dr. Sandip Chatterjee, Professor of Neurosurgery, and Consultant Neurosurgeon at Park Clinic explained “*Traffic Sergeants are the first to get to the aid of an accident victim in this*

city, and they need most to be conversant with techniques of resuscitation and also transfer to a hospital environment. More harm is often done to the spines of victims during transfer than during the accident itself, and awareness about this is of paramount importance. At Park Clinic Kolkata we have been involved in various training programs for police officials for the last 15 years”.

ABOUT SVELIFE FOUNDATION

SaveLIFE Foundation (SLF) is an independent, non-profit non-governmental organization committed to improving road safety and emergency medical care across India. We combine innovative on-ground interventions with advocacy for stronger national level policies to create a sustainable impact on the ground. To achieve its objectives, SLF operates in two areas – crash prevention and post-crash response. In both the areas, our model includes national policy- making support, as well as grassroots interventions. In the recent past, SLF secured protection for Good Samaritans in the country and has trained over 10,000 police first responders in 7 states.

ABOUT RENAULT

Renault India Pvt. Ltd. is a fully owned subsidiary of Renault S.A.S. France. Renault India cars are manufactured in the manufacturing facility located in Oragadam, Chennai, with a capacity of 480,000 units per annum. Currently, Renault India also has a widespread presence of more than 250 sales and service facilities across the country with benchmark sales and service quality. Renault India's product line up and services have seen strong recognition among customers and industry experts alike, winning more than 60 titles, including 31 accolades for DUSTER as well as awards for PULSE and SCALA, making Renault India one of the most awarded automotive brands in a single year in India. The recently launched Renault KWID has already bagged 25 awards, which include 9 Car of the Year Awards.

ABOUT PARK CLINIC

The Park Clinic is a super speciality hospital that is run by a charitable society, The Park Medical Research & Welfare Society (P.M.R.W.S). It has its strengths in the field of Paediatrics, Paediatric surgery, Neurology, Neurosurgery, Endocrinology, Urology, Haematology, Haemato-oncology, Spinal surgery, as well as General medicine & General surgery. The hospital was set up 80 years ago, and is the first private health facility to have been set up in this city. The Neurosurgery Department spearheaded by Dr. Sandip Chatterjee is the host department for this training.

For more information, please contact:

For Further information please contact:

Jatin Aggarwal
Head - Public Affairs and Communication
Renault India Pvt. Ltd.
Mobile: +91 9884985807
jatin.aggarwal@renault.com