



PRESS RELEASE

Renault to offer free vehicle pick-up and drop for all women customers for car servicing

New Delhi, March 9, 2015: Renault India, one of the country's fastest growing automobile manufacturers, has announced that it will offer free vehicle pick-up and drop for all women customers for car servicing. This offer can be availed by all women customers who have the car registered in their names, and will be applicable across all Renault products in India.

Renault has already announced an aggressive product expansion plan in India with two new product launches planned this year with the MPV- Renault Lodgy and a compact hatch. Together with this, Renault has also been working on a focussed approach to enhance the ownership experience, and the free vehicle pick-up and drop for all women customers for car servicing is one of the initiatives on this front.

The new initiative rolled out on March 8, International Women's Day, and will be offered across all Renault dealerships in India. Renault is constantly engaging with customers on bettering the brand experience and the new move is in line with customer feedback on small efforts that can make a big difference to the ownership experience.

Another initiative that Renault recently introduced is 'Renault Secure'. Extended warranty service contracts have been integrated with Roadside Assistance which offers towing facilities in cases of immobilization, accidents or any unforeseen event, and this is offered under the brand "Renault Secure". These are competitively priced, in order to provide complete "Peace of Mind" to customers and offer them the best ownership experience.

So together with focusing on expanding its product portfolio in India, Renault is constantly introducing measures to enhance the brand and ownership experience.

ABOUT RENAULT

Renault India Pvt. Ltd. is a fully owned subsidiary of Renault S.A.S., France and currently offers five models in the Indian market – the premium sedan Fluence, the luxury SUV Koleos, the premium compact car, Pulse, the SUV, Duster and the sedan, Scala. Renault cars are manufactured in the manufacturing facility located in Oragadam, Chennai, with a capacity of 480,000 units per annum. Currently, Renault India also has a widespread presence of more than 157 dealer outlets across the country with benchmark sales and service quality.

Renault's robust product line up and services have also seen strong recognition among customers and industry experts alike, winning more than 40 titles, including 31 accolades for the Duster as well as awards for Pulse and Scala, making Renault one of the most awarded automotive brands in a single year in the country.

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