



PRESS RELEASE

## Renault Lodgy to fuel Renault's expansion in India; launched at 8.19 Lakh

- Renault holds the distinction of inventing the MPV over three decades back, and its expertise is reflected in Renault Lodgy launched across Renault dealerships in India today
- Renault Lodgy breaks new ground in performance, fuel efficiency, comfort and features, combining the best offerings of a sedan, and the space and convenience of a MPV
- Renault Lodgy to be launched in 7 variants with an introductory price range of Rs. 8.19 – 11.79 Lakh (ex-showroom, New Delhi)

**New Delhi, April 9, 2015:** Renault India, one of the country's fastest growing automobile manufacturers, launched the all new Renault Lodgy today, at an introductory entry-level pricing of Rs. 8.19 Lakh (ex-showroom, New Delhi), offering customers a compelling value proposition. With this, Renault marks its foray into the rapidly growing MPV segment in India. Lodgy will come in 7 variants with an introductory price range of Rs. 8.19 – 11.79 Lakh (ex-showroom, New Delhi).

Over the last 3 years, Renault has already become one of the fastest growing automobile manufacturers and the number 1 European automobile brand in the country. A hallmark of its growth remains its commitment to innovation and this is highlighted in the Renault Lodgy launched today. Lodgy breaks new ground in performance, fuel efficiency, comfort and features, combining the best offerings of a sedan, and the space and convenience of a MPV.

Since manufacturing the first MPV more than three decades ago, Renault has constantly built on its expertise, and Lodgy reflects Renault's MPV prowess. **Sumit Sawhney, Country CEO and Managing Director, Renault India Operations** said, "Renault Lodgy is a breakthrough product that will redefine the benchmark of performance and convenience of the MPV segment. It comes with features and services that are people centric, addressing real customer needs and will cater to a diverse set of customers. We have priced it extremely competitively, and we are confident that Lodgy will create a new segment in the Indian automotive industry, as we have successfully done with Duster in the recent past."



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“We have a very clear focus on establishing ourselves in the growing and volume segments of the Indian automobile industry. Alongside our aggressive product introduction plans, we are also determined to offer customers the best experience with our brand and will continue to introduce several initiatives towards achieving that,” pointed out Sawhney.

### **Renault Lodgy: combining the performance and comfort of a sedan with the space and convenience of a MPV**

Renault Lodgy offers the best of both worlds, with three rows of space that can comfortably seat eight people, owing to its **2810mm wheelbase**, which is the **best-in-class**, and **superior fuel efficiency and features**, combining the performance and comfort of a sedan with the space and convenience of a MPV, making the Renault Lodgy as dynamic as the customer’s world.

### **Renault Lodgy equipped with Ergo-Drive technology: Superior Performance, Driveability and Efficiency**

Renault has gone the extra mile to make Lodgy a high performance car, enabled by **Ergo-Drive technology** which means the car is conditioned to offer superior acceleration and power, ease of ride and handling along with great mileage. Lodgy has a unique combination of performance and efficiency and will come in two engine options.

For the more powerful diesel variant, the reliable and fuel efficient 1.5 litre dCi (common rail direct injection) engine will deliver **110PS of maximum power and peak torque of 245Nm@1750rpm**. The engine is mated to a first-in-segment 6 speed manual transmission. This is matched by its excellent **fuel efficiency of 19.98 kmpl\***.

The alternate variant of the same 1.5 litre dCi engine produces **85PS of maximum power and 200Nm@1900rpm of peak torque** with an excellent **fuel efficiency of 21.04 Kmpl\***.

Lodgy’s superior acceleration, agility and responsiveness makes it easy to drive within the city and pleasurable to drive on highways as well.



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### **Designed with a sharp focus on Comfort and Safety Features**

Renault Lodgy comes with **state-of-the-art safety features**. The **car's monocoque body and suspension design** augment handling ability and comfort. **ABS, EBD and brake assist** ensure enhanced stability and braking performance. The speed limiter, which can be enabled from 30 kmph, eliminates the need to constantly monitor the speedometer.

**Safety features include** driver and passenger airbags, height adjustable seatbelts with driver seatbelt reminder, door ajar warning, speed sensitive auto door lock, impact sensing auto door unlock, rear wiper and defogger, rear parking sensors with rear parking camera and front fog lamps.

**Lodgy also ranks high on comfort** ensuring that the driver and all passengers enjoy a comfortable drive. Key features include captain seats (in 7 seat configuration) for increased comfort and versatility in the second row, height adjustable driver seat cushioned with lumbar support, **best-in-class cooling performance with dual AC**, qualitative, practical and ergonomic dashboard, integrated piano black central fascia with 2DIN Radio and multimedia navigation system, and **a first-in-class cruise control with speed limiter functionality on the steering wheel**.

The **convenient and innovative modularity of Lodgy** makes it a car for every occasion. The 60:40 split 2<sup>nd</sup> row and 50:50 split 3<sup>rd</sup> row, allow all seats to be folded and tumbled independently. The 3<sup>rd</sup> row can be twin tumbled folded and secured or extracted as per the requirement. This modularity, allowing **56 seat configurations**, offers the best of comfort, storage and versatility. **Lodgy also has the best boot volume of 207 litres with all seats in place**.

### **Elegant Design offering a premium exterior and oodles of space on the inside**

On the exterior, the **Lodgy has a dynamic stance** which is a trademark of Renault cars and strongly displays the superior performance of Lodgy. The Renault India Design team has designed Lodgy to **best suit the discerning Indian customer**.

On the exterior, Lodgy includes **chrome finishes on the front grille**, tailgate embellisher, sporty 15 inch five spoke aluminum alloys, stylish and sporty two-tone bumper and roof rails, day time running lights (DRL) and tail lamps designed to reflect an 'arrow in motion'.

The **interiors have been accentuated** with dual tone colour harmony, chrome finishing, leather wrapped steering-wheel and premium leather seat upholstery, reflecting Renault's key attention to every detail.



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### Technology for a better life

In keeping with **Renault's commitment of 'Innovation for a better life'**, **Lodgy has the highest level of equipment and features** making the experience as enjoyable and exciting as it can get. The Media-Nav system boasts of a 7" multicolor touch-screen for multimedia and navigation. It includes USB, Bluetooth and aux-in connectivity.

**Renault has also paid special attention to the Navigation features** with a 2D/Bird view display, alternative routes, points of interest and is available with 3 years of free map updates. Another stand-out feature is the **speed-sensitive volume control** which automatically adjusts the sound of the music system depending on the speed of the car.

To make parking easy, Lodgy offers **rear parking sensors and a rear view camera** with guidelines. Other features include phone and audio control on the steering, headlight turn on reminder, and 12v charging sockets on every row.

### Unmatched brand experience

With a product range that is fresh and contemporary, Renault has also grown its network presence to more than 157 facilities across the country, to make Renault cars accessible to more customers in India. Renault will further expand its presence to 205 facilities through the year, which will be one of the fastest ramp ups by an auto manufacturer in India.

Together with expanding its presence across the country, **Renault has also come up with some innovative after sales initiatives** to make the ownership experience of Lodgy par excellence! Lodgy will have **competitive pricing on key parts** and has an aggressive localization plan which will positively impact the overall ownership cost, including a 10,000 km/1 Year Maintenance Policy with competitive maintenance cost (including parts and labour).

With the accessories, **Lodgy will have 47 categories at launch**, which is the best range of accessories on offer in the MPV segment. There are also uniquely designed accessory packs that are created for diverse customers' needs which include a chrome pack, essential pack, sport pack and techno pack.



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Renault will offer warranty of 2 years/50,000 km along with 2 years Road Side Assistance and extended warranty options of 3 years/60,000 km and 4 years/80,000 km. Extended warranty service contracts have been integrated with Roadside Assistance which offers towing facilities in cases of immobilization, accidents or any unforeseen event, and this is offered under the brand “Renault Secure”. These are competitively priced, in order to provide complete “Peace of Mind” to customers and offer them the best ownership experience.

### Renault Lodgy Specs:

Length	4498mm
Width	1751mm
Height	1697mm
Wheelbase	2810mm
Engine capacity	1461cc
Configuration	4 cylinders, 2 valves per cylinder SOHC; Turbo VGT
Power	110ps at 4000rpm
Torque	245Nm at 1750rpm
Kerb weight	1368kg
Tyre size	185/65R15
Front suspension	Independent McPherson strut with coil spring & anti roll bar
Rear suspension	Torsion beam Axle with coil springs, shock absorber & anti roll bar
Boot volume	207 litres with 3 rows upright, 589 with 3 <sup>rd</sup> row tumbled, 759 with 3 <sup>rd</sup> row removed, 1861 with 3 <sup>rd</sup> row removed and 2 <sup>nd</sup> row tumbled
Fuel tank volume	50 litres



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### Renault Lodgy Price Range:

Variants	Prices: Ex-Showroom, New Delhi
Lodgy Std 85Ps	8.19 Lakhs
Lodgy RxE 85Ps	8.99 Lakhs
Lodgy RxL 85Ps	9.59 Lakhs
Lodgy RxZ 85Ps	10.89 Lakhs
Lodgy RxL 110Ps	10.09 Lakhs
Lodgy RxZ 110Ps 8 seater	11.49 Lakhs
Lodgy RxZ 110Ps 7 seater	11.79 Lakhs

### **ABOUT RENAULT**

Renault India Pvt. Ltd. is a fully owned subsidiary of Renault S.A.S., France and currently offers five models in the Indian market – the premium sedan Fluence, the luxury SUV Koleos, the premium compact car, Pulse, the SUV, Duster and the sedan, Scala. Renault cars are manufactured in the manufacturing facility located in Oragadam, Chennai, with a capacity of 480,000 units per annum. Currently, Renault India also has a widespread presence of more than 157 facilities across the country with benchmark sales and service quality.

Renault's robust product line up and services have also seen strong recognition among customers and industry experts alike, winning more than 40 titles, including 31 accolades for Duster as well as awards for Pulse and Scala, making Renault one of the most awarded automotive brands in a single year in the country.

### **For Further information please contact:**

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