

Renault expands its network with inauguration of 190th dealership in Telangana

240 facilities by end of next year

Telangana, 21 November 2015: Renault India, one of the fastest growing automotive companies in India, inaugurated its new state-of-the-art dealership, Renault Karimnagar – Sri Mothukuri Motors Private Limited in Telangana today. The dealership will offer Renault's best-in-class products and services to customers in Telangana and the surrounding areas of Andhra Pradesh. The dealership will bring Renault's total presence in Southern India to 52 sales and 37 Service outlets.

The dealership was inaugurated by **Mr. Rafael Treguer, Vice President, Sales and Marketing Renault India**, who shared, "We are delighted to enhance our presence in the country with the inauguration of Renault Karimnagar in Telangana. We have a clear focus on growing the Renault brand in India, and expanding our network presence is imperative to achieve this objective. With the overwhelming response to the Renault KWID, we are moving closer to our customers and providing them the best from Renault. We are confident that our growing network will cater to the increasing demand for Renault cars and help customers enjoy an enhanced ownership experience."

This is Renault's seventh sales facility in Telangana. The showroom is located at 8-5-440, Survey No.445-446, Hyderabad Main Road, Karimnagar while the workshop is at Plot No.124, Survey No. 625&626, Plot No. 113/A, Rajeev Auto Nagar.

The dealership is spread over an area of 16,584 sq. ft. of space, with 4,700 sq. ft. of showroom space which can accommodate 4 display cars. The workshop facility spans over an area 11,884 sq. ft. comprising of 6 mechanical bays and 3 body shop bays.

Together with its product offensive strategy which will drive volumes in India, Renault is substantially increasing its network (sales and service) reach in India. Renault has an extensive network of dealers covering over 80% of India. This fast-expanding network increased from 14 sales and service facilities in mid-2011 to 190 sales outlets and 151 after sales outlets, currently. As part of its strategic focus on enhancing the customer brand experience, Renault has organised more than 500 service camps and customer events this year, translating into more than 50 such after-sales events across Renault dealerships every month.

ABOUT RENAULT

Renault India Pvt. Ltd. is a fully owned subsidiary of Renault S.A.S. France and currently offers seven models in the Indian market – the premium sedan Fluence, the luxury SUV Koleos, the premium compact car Pulse, the segment-breaker SUV Duster, the premium sedan Scala, the revolutionary MPV Lodgy and the recently-launched global compact hatchback, Renault KWID.

Renault cars are manufactured in the manufacturing facility located in Oragadam, Chennai, with a capacity of 480,000 units per annum. Currently, Renault India also has a widespread presence of 190 sales and service facilities across the country with benchmark sales and service quality.

Press Release



Renault's product line up and services have also seen strong recognition among customers and industry experts alike, winning more than 40 titles, including 31 accolades for Duster as well as awards for Pulse and Scala, making Renault one of the most awarded automotive brands in a single year in India.

For Further information, please contact:

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