



PRESS RELEASE

RENAULT INDIA LAUNCHES SCALA TRAVELOGUE EDITION

Navigate your way to the good things in Life

- ***Further Upgrades the Premium Sedan***
- ***Enhancements based on Customer Aspirations and Response***

Chennai 16th June 2014: Keeping up with its motto “Drive the Change” and its commitment of bringing Comfort, Convenience, Styling, Safety and Technology, Renault India has announced the launch of **Renault Scala TRAVELOGUE EDITION**.

Since its launch in the year 2012, the Renault Scala has reflected the aspirational image of upwardly mobile Indian customer. The Renault TRAVELOGUE EDITION further enhances the image with a host of new features catering to the delectable customers’ tastes for infotainment, connectivity and convenience. The Renault TRAVELOGUE EDITION is an up-market version with more styling and equipment. It is also a step-up in customer experience and is an image enhancer packed with entertainment and lifestyle products.

The Renault TRAVELOGUE EDITION sports an Integrated Touch Screen Multi Media System, which is a complete Infotainment Package. It has an Updated Navigation with Voice, Reverse Camera Portability and DVD Player. The external device connectivity consists of Bluetooth Connectivity & Streaming, USB Port, IPOD Connection and Steering Mounted Portable Control.

The Renault TRAVELOGUE EDITION also enriched with lifestyle accessories Rear Sun Shade, Illuminated Scuff Plate, Blinkers on ORVM and Muffler Cutter. The exterior is further improved by decal and Travelogue Edition badge. The TRAVELOGUE EDITION is being offered in Metallic Black and in Pearl White colour. The TRAVELOGUE EDITION will be available in RxL & RxZ variant.

The Renault SCALA is an elegant and dynamic sedan made for India that negotiates Indian road conditions with ease. A revolutionary quality product, the Scala is powered by Renault’s most successful new generation 1.5 dCi (K9K) Diesel engine & 1.5 XH2 Petrol Engine . With an attractive segment pricing, the Scala imparts aesthetics, status, convenience and safety. Renault India has also enriched its dealership network; thus reaching out to customers pan India.

The SCALA TRAVELOGUE EDITION RXL (PETROL) will be available at Rs. 847,866 (Ex-showroom Delhi), while the RXL (DIESEL) will be available at Rs. 930,966 (Ex-Showroom Delhi)



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ABOUT RENAULT

Renault India Pvt. Ltd. is a fully owned subsidiary of Renault S.A.S., France and currently offers five models in the Indian market – the premium sedan Fluence, the luxury SUV Koleos, the premium compact car, Pulse, the SUV, Duster and the premium sedan, Scala. Renault India also exports the Duster to right-hand drive markets, with India set to become a production hub for right-hand drive cars.

Renault cars are manufactured in the manufacturing facility located in Oragadam, Chennai, with a capacity of 480,000 units per annum. Currently, Renault India also has a widespread presence of 130 dealer outlets across the country with benchmark sales and service quality.

Renault's robust product line up and services have also seen strong recognition among customers and industry experts alike, winning a record-breaking 38 titles, including 29 accolades for the Duster as well as awards for the Pulse and Scala, making Renault the most awarded automotive brand in a single year in the country.

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