



PRESS RELEASE

RENAULT LAUNCHES THIRD DEALER OUTLET IN PUNE

- State-of-the-art dealership inaugurated at Chinchwad; a part of its western expansion plan
- Fastest growing network of 141 dealerships launched in a span of three years, to augment to 175 touch points by end of 2014

Pune, August 13th, 2014: Renault India, one of the fastest growing automotive companies in India, inaugurated its new sales outlet in Pune at Chinchwad today. The dealership, **Renault Chinchwad**, was inaugurated by **Mr. Sumit Sawhney- Country CEO & Managing Director for Renault in India**.

Partnered with **Pashankar Creations Private Limited** the new sales outlet is aimed at offering best-in-class customer sales experience, comprises of 4000 sq. ft. of space to display **Five** Renault cars. The showroom will also bring Renault’s total presence in the south India to 39 outlets.

On this occasion **Mr. Sumit Sawhney – Country CEO and Managing Director for Renault in India** said, “Network reach is vital in ensuring Renault’s increasing visibility across the country and therefore we will be opening 175 touch points by end of the year. We are highly optimistic towards the upcoming festive season addition of a new dealership at this point of time is a welcome news, for our sales network. With today’s inauguration, we look forward to extending our presence in this important market in the western region as well as offer excellent brand experience for customers - from the very first test drive, to delivery and after sales

With the fastest growing network in the country, Renault India has extended its reach to 141 dealer locations across the country in three years and will be reaching 175 dealer touch points by the end of 2014. As part of this strategy, Renault India will be growing its presence in the Western Zone - including Maharashtra, Gujarat, Madhya Pradesh & Chattisgarh, bringing the total number of outlets to 47 by the end of the year.

All Renault’s products in India are covered under the Renault Complete Care package, which offers 2+2 year/80,000Km warranty along with other benefits such as 24X7 roadside assistance, navigation assistance, etc.

ABOUT RENAULT

Renault India Pvt. Ltd. is a fully owned subsidiary of Renault S.A.S., France and currently offers five models in the Indian market – the premium sedan Fluence, the luxury SUV Koleos, the premium compact car, Pulse, the SUV, Duster and the premium sedan, Scala. Renault India also exports the Duster to a growing number of right-hand drive markets.



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Renault cars are manufactured in the manufacturing facility located in Oragadam, Chennai, with a capacity of 480,000 units per annum. Currently, Renault India also has a widespread presence of 141 dealer outlets across the country with benchmark sales and service quality.

Renault's robust product line up and services have also seen strong recognition among customers and industry experts alike, winning a record-breaking 37 titles, including 29 accolades for the Duster as well as awards for the Pulse and Scala, making Renault the most awarded automotive brand in a single year in the country.

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