

ET at
AUTO EXPO 2012
January 5-11

Life in the Fast Lane

Auto Expo 2012 is a star-studded platform showcasing what Indian consumers can look forward to drive in the year ahead. ET takes stock of everything on two and four wheels that has been launched at India's largest automotive show. Now all that's left is for buyers to lap up these offerings and, in the process, reverse the slowdown in auto sales. And, of course, consumers will also have to find the roads to do justice to these glitzy beauties

CAR LAUNCHES



BMW /// Iconic Mini Cooper & Mini Cooper S hatchbacks
HIGHLIGHT Cute and trendy design
PRICE RANGE ₹25-28Lakh

MERCEDES /// SLS AMG Roadster; new M-Class SUV

HIGHLIGHT Roadster is India's most powerful open-top car; delivers 0-100 kmph in 3.8 seconds. New M class has sleeker frame
EST. PRICE ₹55-60Lakh (M-Class); ₹3Cr (SLS AMG Roadster)

RENAULT /// Pulse, Duster SUV

HIGHLIGHT Claimed fuel efficiency of 23.08 kmpl for Pulse; Dacla Duster is one of the world's cheapest SUVs
PRICE RANGE ₹7-9Lakh



GENERAL MOTORS /// Chevrolet Sall premium hatchback and Chevrolet MPV concept

HIGHLIGHT Products of GM's joint venture with SAIC in China; MPV developed for emerging markets
PRICE RANGE ₹6-7Lakh

NISSAN /// Evalia, a seven-seater family car

HIGHLIGHT First urban-class UV, with sophisticated features such as rearview camera & intelligent key
EST. PRICE ₹11Lakh



TATA MOTORS /// Safari Storme

HIGHLIGHT Revamped Safari with 2.2 litre common rail engine, all new front grille and headlights
PRICE RANGE ₹7-11Lakh



TOYOTA /// Variants of Innova and Fortuner, and new Prius
HIGHLIGHT New Prius has solar-powered ventilation system
PRICE RANGE ₹9.5-13.2Lakh (Innova); ₹20-21Lakh (Fortuner)



MARUTI SUZUKI /// Ertiga MPV

HIGHLIGHT High fuel efficiency—20.77 kmpl for diesel version & 16.02 kmpl for petrol
PRICE RANGE ₹7-8.5Lakh

HYUNDAI /// 2.4 litre GDI engine-powered Sonata; MPV concept Hexa Space
HIGHLIGHT Safety features, electronic brakeforce distribution and electronic stability programme
EST. PRICE ₹16-17Lakh

AUDI /// The Q3

HIGHLIGHT Smallest Audi model; will compete with BMW X1
PRICE RANGE ₹20-28Lakh

FORD /// EcoSport
HIGHLIGHT Integrated lower body cladding for robustness
EST. PRICE ₹8-10Lakh

FIAT /// Next-gen Linea and Punto
HIGHLIGHT More power, and added features like in-car infotainment
EST. PRICE ₹6.8-9.1Lakh (Linea); ₹4.81-6.71Lakh (Punto)



BAJAJ AUTO /// RE 60
HIGHLIGHT Ultra-low cost four-wheeler with mileage of close to 40 kmpl and powered by a 200 cc engine
EST. PRICE Under ₹2Lakh



M&M-SSANGYONG /// Rexton & Korando E; Reva NXR
HIGHLIGHT First SUVs of Ssangyong in India; Reva NXR first full-fledged EV from M&M
EST. PRICE ₹15-22Lakh (Ssangyong vehicles); ₹3.5-5Lakh (Reva NXR)

2-WHEELERS

HARLEY DAVIDSON /// FXDB Street Bob and FXDC Super Glide
HIGHLIGHT Will be assembled in India
EST. PRICE ₹10Lakh



PIAGGIO /// The original, iconic Vespa
HIGHLIGHT Unique, immortal design that has transformed the scooter from a commuting vehicle to a way of life
EST. PRICE ₹55,000

SUZUKI /// 110cc Hayate
HIGHLIGHT Competitively priced & fuel efficient
EST. PRICE ₹40,000

ROYAL ENFIELD /// Thunderbird 500

HIGHLIGHT Built for long-distance travel
PRICE RANGE Not available



HERO MOTOCORP /// 110cc Passion X Pro, 110cc scooter Maestro, & 125cc Ignitor
PRICE RANGE ₹45,000 (Maestro)

HONDA /// 110cc Dream Yuga, new Dio and CBR150R
ESTIMATED PRICE < ₹50k (Dream Yuga); < ₹1.2Lakh (CBR150R)

Expo Loses Its Mojo to Rowdy Crowds

CHANCHAL PAL CHAUHAN
NEW DELHI

All the ecstasy of having dream machines by your side at the Delhi Auto Expo turned into agony on Friday when harsh Indian reality stamped into the shiny arena where global automakers proudly displayed their marquee cars and brought shimmering skinny models from abroad to add a strong dose of glamour to their showcased brands.

As crowds swelled and went out of control, automakers got a bitter taste of India where sorry, sputtering infrastructure stands cheek by jowl with Ferraris and Beemers. Slack traffic and crowd control made Indian auto suits restive, and as they ceded space to the unruly, some of them took to Twitter to broadcast their litany of woes.

"Auto Expo needs to find a new, more capacious and tidier home. Or the world will be happy to give the go-by to Indian Auto's Shop Window," M&M's Anand Mahindra tweeted after more than a lakh visitors thronged the venue on the second day reserved for media.

"The crowd management is dismal. Wall-to-wall people on a media day? Either management is lax, or media is the most popular profession in India," Mahindra continued.

Many carmakers plan to hire bouncers to manage the crowd on Saturday when the gates open to the public.

"There is no space to move. God knows what would happen when the show is thrown open to the public," Maruti Suzuki Chairman RC Bhargava said.

Several carmakers said they will lodge complaints with the organisers.

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ET Q&A
ANAND MAHINDRA
V-C AND MD, M&M