

KWID crosses 25K bookings in 10 days

Chennai: Renault India's just-launched KWID hatchback has crossed 25,000 bookings since its launch around 10 days ago. Sa-

id Sumit Sawhney, Country CEO & MD, Renault India Operations, "The initial response has been very exhilarating and the bookings are constantly increasing.

We are witnessing remarkable footfalls in dealerships across all regions. The tier II and tier III cities

have also shown tremendous response reaching out to the dealerships with inquiries and booking requests."

Renault

HIGH DEMAND

KWID was launched on

September 24 with its entry level variant aggressively priced at ₹2,56,968 (ex-showroom Delhi). The car's delivery will start in the festive season beginning next week and will be available across all Renault dealerships across the country, the company said. TNN