

# Renault unveils limited edition Duster Explore

D GOVARDAN

Chennai

EVEN as the recently launched Hyundai Creta and Maruti Suzuki S-Cross create ripple effects in its Duster stronghold, Renault India has now introduced a limited edition variant of its popular compact SUV — Duster Explore. The Explore comes with new, sporty exteriors and as well as new interiors, with a tinge of orange, and will be powered by a refined 1.5L dCi engine.

Renault had already launched the AWD (all wheel drive) and a new generation Duster earlier. The company has so far sold about 1.3 lakh Duster units in the country.

“With Duster, we created a new segment in the Indian automotive industry. Duster plays a key role in Renault’s growth plans in India. As a forward-looking company, we have kept the Duster fresh and contemporary, exceeding customer expectations. We are confident that the Duster will continue to be the benchmark in this category and



**HOTWHEELS:** About 1.3 lakh Duster units have sold so far

the newly launched limited edition Duster Explore will further build the Duster brand in India,” said Sumit Sawhney, country CEO & MD, Renault India Operations in a statement.

The Explore will be available in two variants: the 85 PS RXL and the 110 PS RXL at an introductory pricing of Rs 9.99 lakh and Rs 11.1 lakh (ex-showroom Delhi).

Ever since Duster created a new compact SUV segment, other automobile companies either came out with crossovers or compact SUVs, with Ford EcoSport being a notable entry in that

segment. Recently, Hyundai launched its compact SUV, Creta in the price range of Rs 8.59 lakh – Rs 13.6 lakh (ex-showroom Delhi). Maruti Suzuki too launched a premium crossover, S-Cross in the price range of Rs 8.34 lakh – Rs 13.74 lakh.

While Creta has already started making its presence felt on the Indian roads, S-Cross is being launched by Maruti in phases across the country through a newly established premium dealership network, NEXA.

govardan  
@mydigitalfc.com