

Renault Duster AWD Experience Drive culminates in Raipur

Raipur, Aug 13: Renault India, one of the fastest growing automotive companies in India, culminated its two day long Duster AWD Experience Drive in Raipur. The two day experience drive was a first of its kind initiative by Renault India in Raipur. The event was extremely well received by auto enthusiasts in Raipur, and reflected Renault's brand promise – "Passion for Life".



The two days Duster AWD drive experience was organized from 9 am to 6 pm on August 8 – 9, 2015 at the Renault Raipur dealership, Ring Road, Raipur. The AWD Duster experience drive witnessed participation of more than 600 customers from all across the city who participated in the drive event. This was a truly remarkable experience for most of the people who visited the dealership as they got to know about the off-roading capabilities of the Duster AWD and also enjoyed driving around the obstacle course that was set-up for people to hone their skills under the able guidance of experienced trainers. The drive enabled participants to explore new facets of the Duster and push it to its limits; it provided a unique and thrilling experience to both the novice drivers and the more experienced ones. The unique part of this experience was that the excited participants were also handed over certificates of participation and received encouragement from the able trainers. People of all ages participated to enjoy the entire drive around the obstacle course. Along with the experience drive, the two day experience also included a blood donation drive in which many people volunteered. Renault also organized a free vehicle check-up in which more than 200 vehicles were serviced.